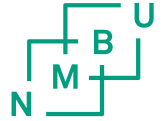
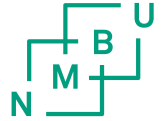


# WiFi connection



- **Option 1** – use Eduroam (if you have an account)
- **Option 2** – use NMBU guest access
  - Choose the “nmbu-guest” network, in the list of available networks
  - Open a web browser. Ex. Internet Explorer, Firefox etc. Fill in, Click Register – **use your cellphone number, international format**
  - You will get a password sent to your cellphone. Click Login

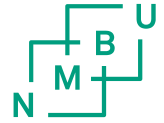
# Tool 1



- Questions
- Ideas
- Polls

Browse to [www.sli.do](http://www.sli.do)

Use event code **#IWSS2019**

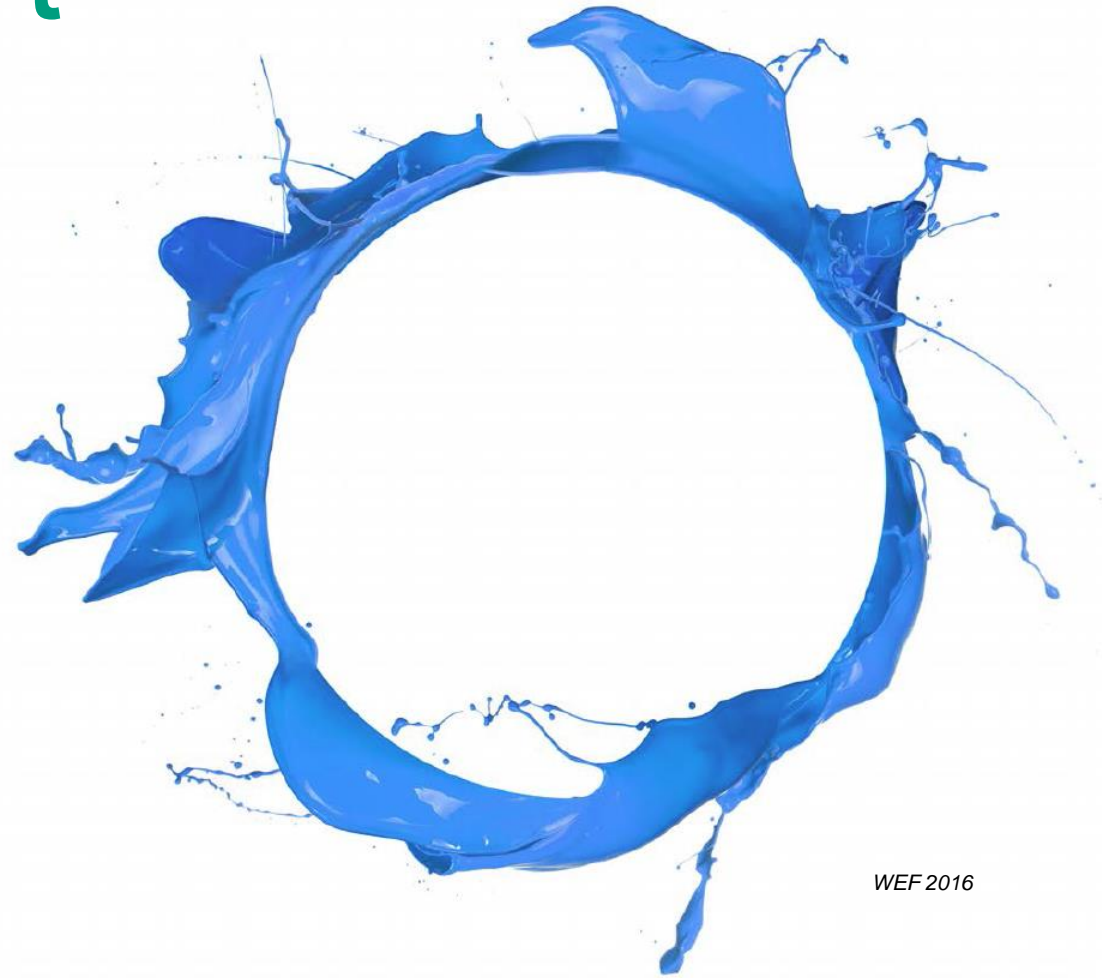


# Water-smart circular economy

*Zakhar Maletskyi*

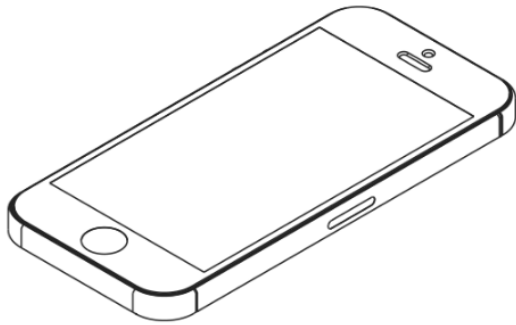
*THT311*

*June 2019*



WEF 2016

Go to [www.menti.com](http://www.menti.com) and use the code **72 25 32**



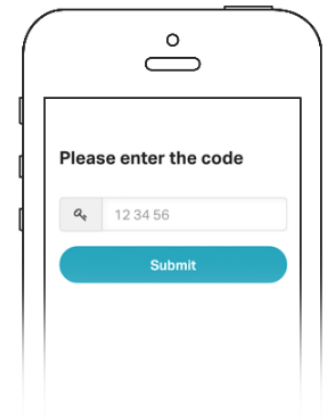
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Grab your phone

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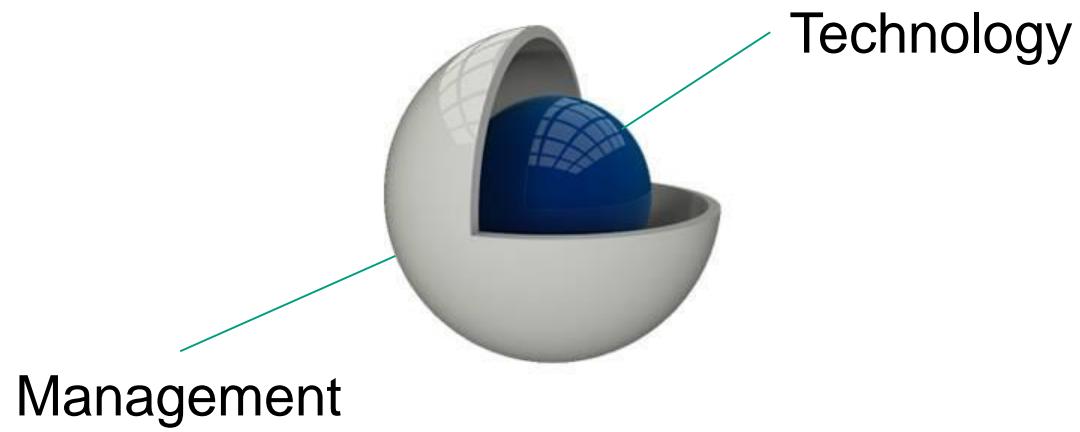
2

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3

Enter the code **72 25 32** and vote!







# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

**1** NO POVERTY



**2** ZERO HUNGER



**3** GOOD HEALTH AND WELL-BEING



**4** QUALITY EDUCATION



**5** GENDER EQUALITY



**6** CLEAN WATER AND SANITATION



**7** AFFORDABLE AND CLEAN ENERGY



**8** DECENT WORK AND ECONOMIC GROWTH



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE



**10** REDUCED INEQUALITIES



**11** SUSTAINABLE CITIES AND COMMUNITIES



**12** RESPONSIBLE CONSUMPTION AND PRODUCTION



**13** CLIMATE ACTION



**14** LIFE BELOW WATER



**15** LIFE ON LAND



**16** PEACE, JUSTICE AND STRONG INSTITUTIONS



**17** PARTNERSHIPS FOR THE GOALS



**SUSTAINABLE DEVELOPMENT GOALS**

# GOAL 6

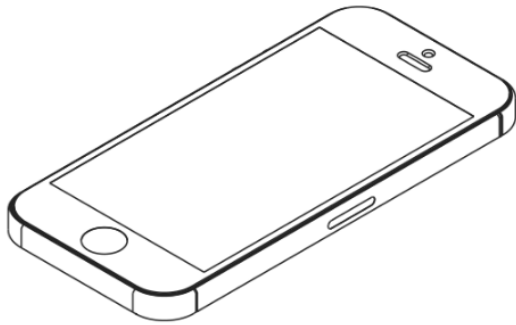
ENSURE AVAILABILITY AND SUSTAINABLE MANAGEMENT  
OF WATER AND SANITATION FOR ALL

**SUSTAINABLE DEVELOPMENT GOALS**

More at [sustainabledevelopment.un.org/sdgsproposal](https://sustainabledevelopment.un.org/sdgsproposal)



Go to [www.menti.com](http://www.menti.com) and use the code **72 25 32**



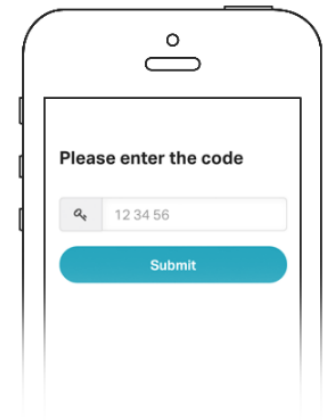
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[www.menti.com](http://www.menti.com)

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Go to [www.menti.com](http://www.menti.com)

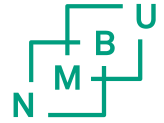


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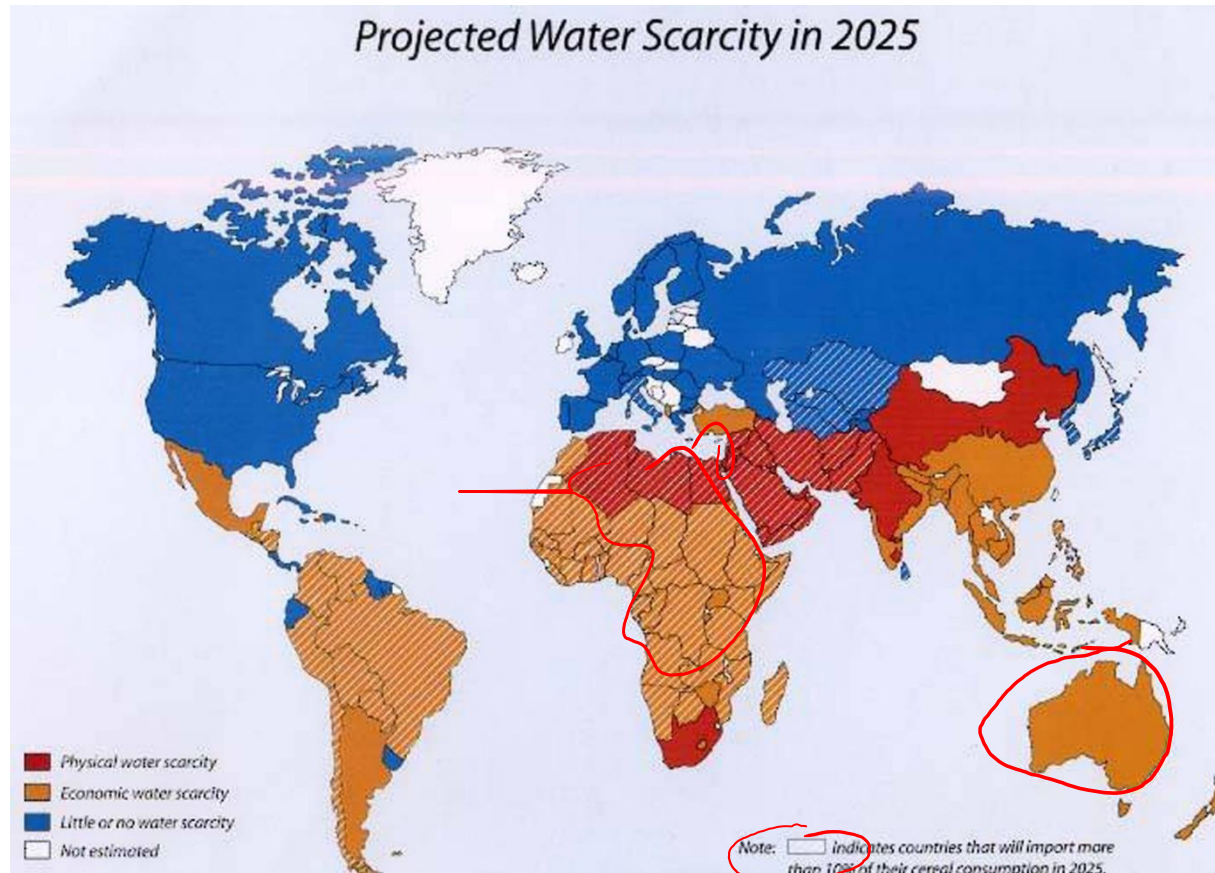
Enter the code **72 25 32** and vote!

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# Water Availability vs. Consumption

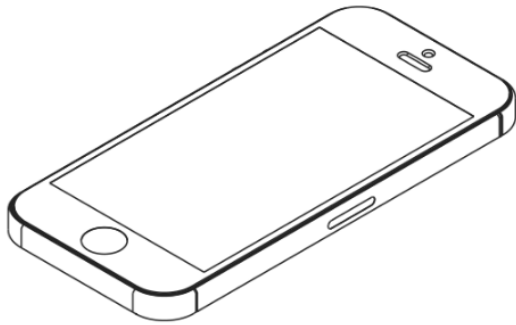


- Sustainable?



ENSURE AVAILABILITY AND SUSTAINABLE MANAGEMENT  
OF WATER AND SANITATION FOR ALL

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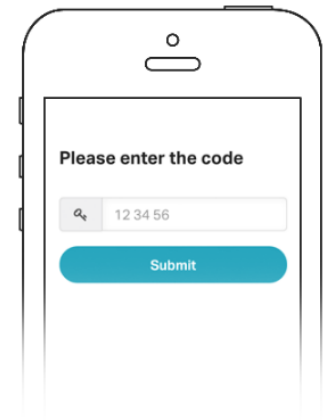
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Grab your phone

[www.menti.com](http://www.menti.com)

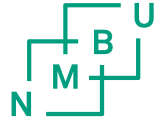
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Go to [www.menti.com](http://www.menti.com)



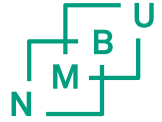
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Enter the code **72 25 32** and vote!



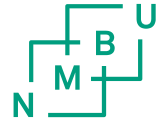
**What are the  
reasons?**

# According to the World Resources Institute



1. We're **Changing the Climate**, Making Dry Areas Drier and Precipitation More Variable and Extreme
2. More People + More Money = **More Water Demand**
3. Groundwater Is Being Depleted (54% in India)
- 4. Water Is Wasted**
5. Water Infrastructure Is in a Dismal State of Disrepair
6. Natural Infrastructure Is Being Ignored
7. The Price Is Wrong

# Linear Economy

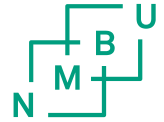


- lost value of materials and products
- scarcity of resources, volatile prices
- waste generated, environmental degradation & climate change



Pierre Henry, DG Environment, Unit "Eco-innovation and Circular Economy"

# Take-Make-Consume-Dispose



Environment

**Picture this: all the plastic we have produced weighs the same as 25,000 Empire State Buildings**

Humanity has created 8.3 billion tonnes of plastic – a figure that will quadruple by 2050 at the current rate of production, according to new research.



Sustainable Development

**We can recycle everything we use, including cigarette butts and toothbrushes. So why don't we?**

Recycling almost everything we use is already possible. So why have global recycling rates stagnated, and what can we do about it?



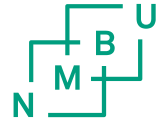
Take-Make-Consume-Dispose



Circular Economy



# Move towards Circular Economy

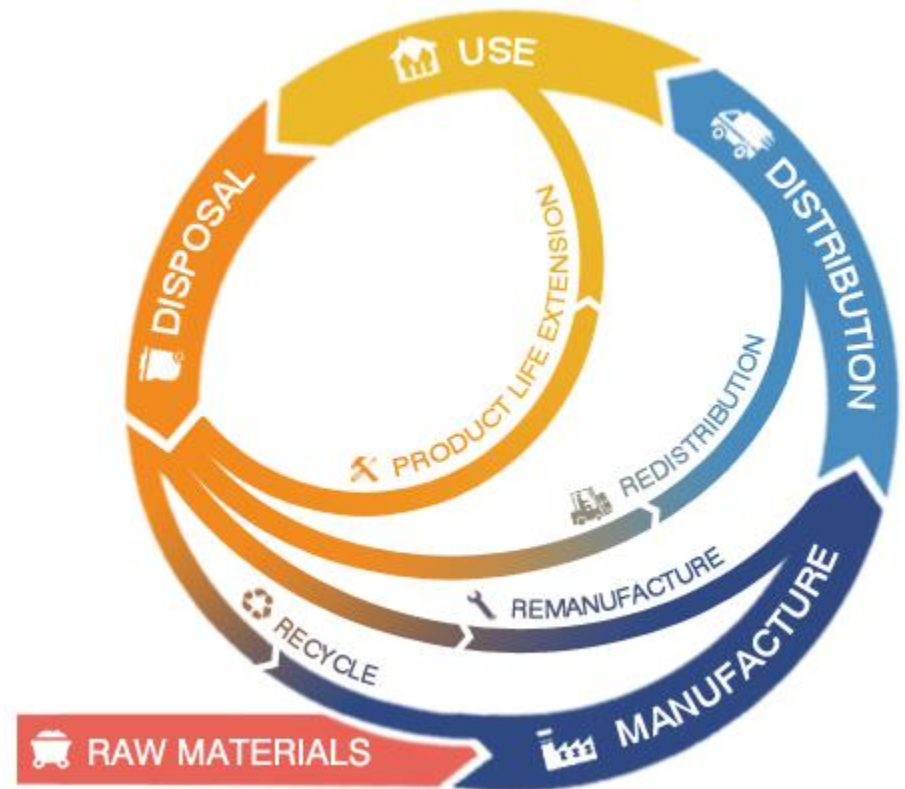


Systemic shift towards sustainable development

Resource input and waste, emission, and energy leakage are minimized by

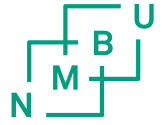
- **slowing**
- **closing**
- **narrowing**

material and energy loops

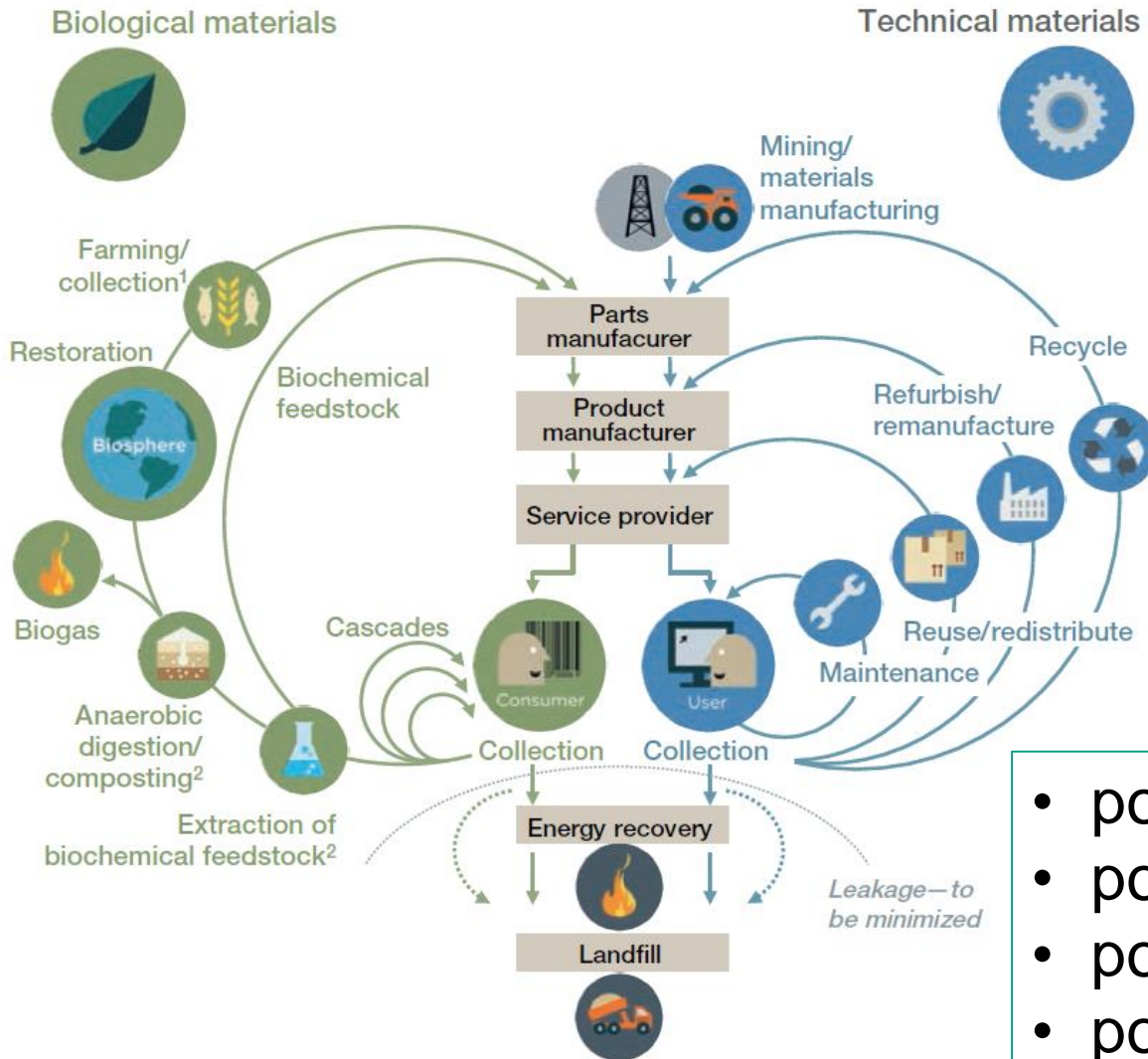
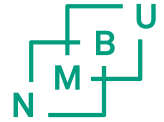


HybridArts

# Understanding Circular Economy



# Industrial system restorative by design



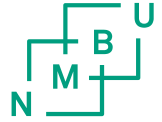
- Reduction
- Reuse
- Recycle

- power of the inner circle
- power of circling longer
- power of cascaded use
- power of pure inputs

<sup>1</sup> Hunting and fishing

<sup>2</sup> Can take both postharvest and postconsumer waste as an input

# Circular Economy Frameworks



- **Systems thinking**

The ability to understand how things influence one another within a whole

- **Biomimicry**

Study nature's best ideas and then imitates these designs and processes to solve human problems

- **Industrial ecology**

Study of material and energy flows through industrial systems

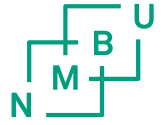
- **Cradle to cradle**

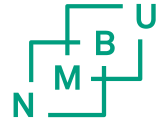
Service-life extension of goods - reuse, repair, remanufacture, upgrade technologically

- **Blue economy**

Using the resources available...the waste of one product becomes the input to create a new cash flow

# Perspectives of leaders





# GAIN

## How much?

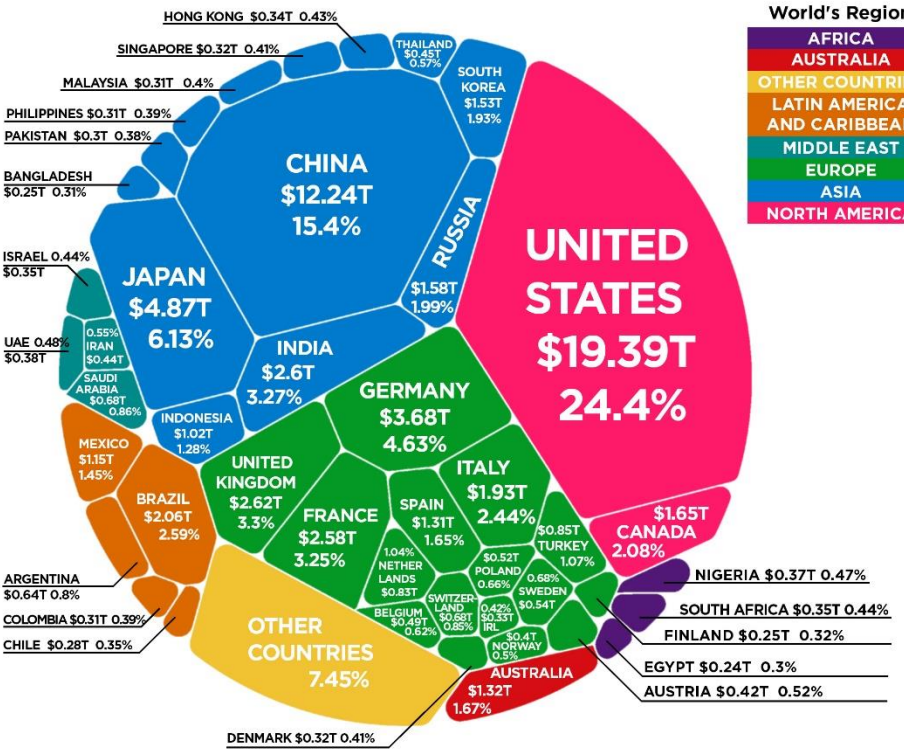




**World's Region**

- AFRICA
- AUSTRALIA
- OTHER COUNTRIES
- LATIN AMERICA AND CARIBBEAN
- MIDDLE EAST
- EUROPE
- ASIA
- NORTH AMERICA

# 90% of world's GDP is dependent on water



Article and Sources:  
<https://howmuch.net/articles/the-world-economy-2017>  
<http://databank.worldbank.org/data/download/GDP.pdf>

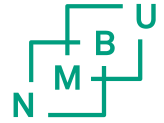
howmuch.net

## GDP World = 80.7 trillion USD (2017)

a market value of all final goods and services from a nation in a given year

589 billion USD = Water and wastewater treatment and distribution market (4% annual growth)

# Rethinking the water cycle



- **Water as a product**

- Reuse Water
- Extract Nutrients
- Extract Energy

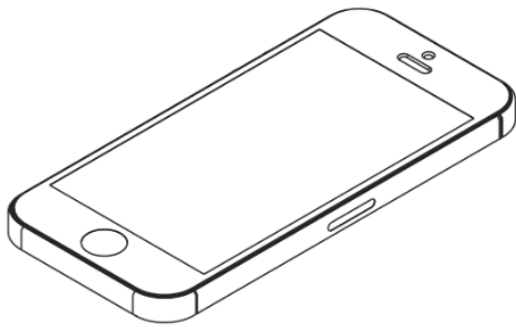
- **Water as resource – balance supply & demand**

- **Water as an infrastructure system**

- Using existing assets for more services (fiber cables in pipes, collection of food waste in NY)
- Selling performance, not water – “nega water” – selling the conserved volume
- Driving asset recovery
- Optimizing resource efficiency – green power



Go to [www.menti.com](http://www.menti.com) and use the code **72 25 32**



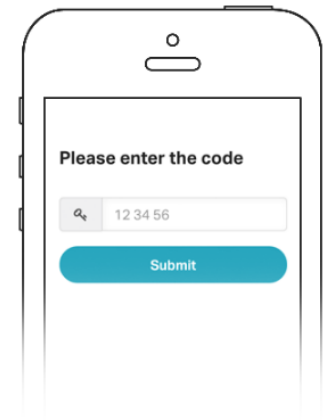
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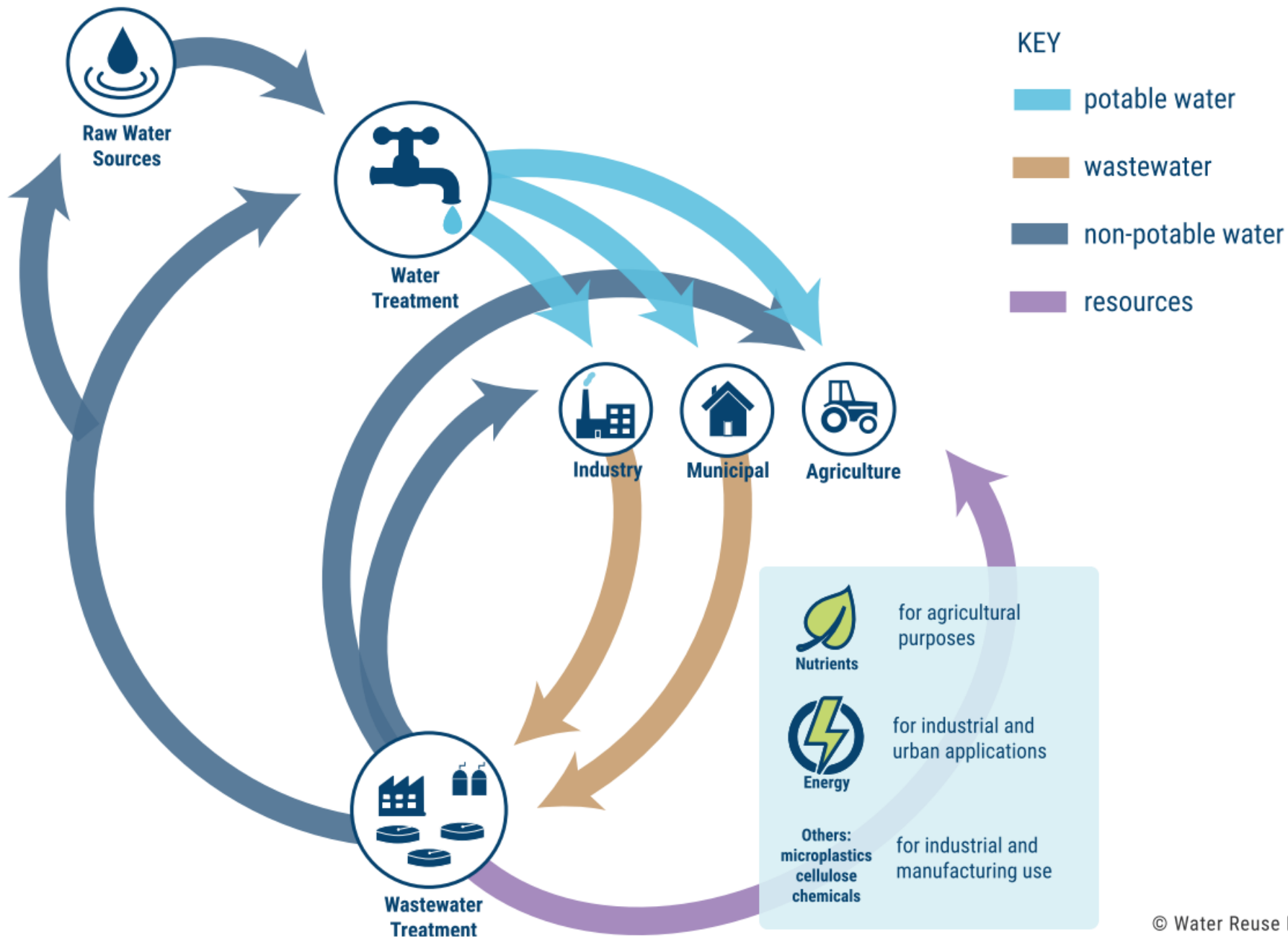
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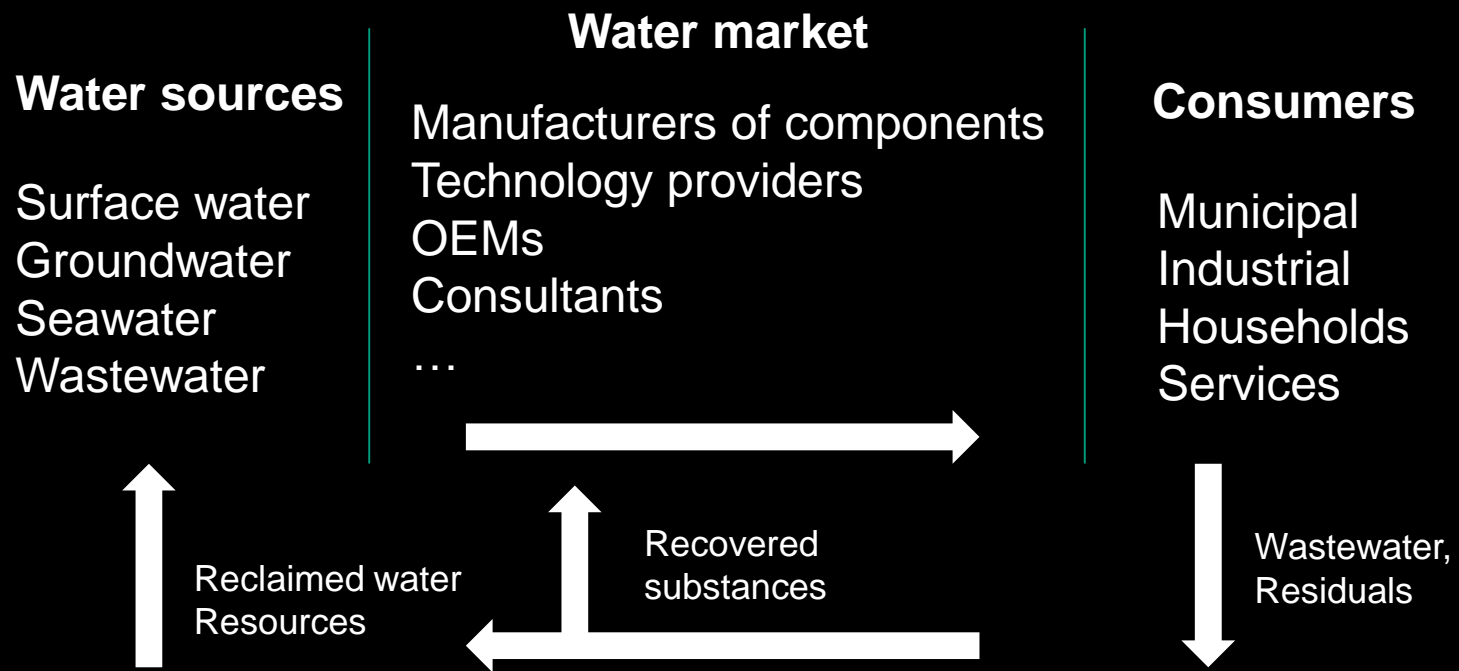


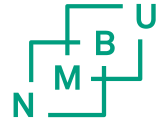
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Enter the code **72 25 32** and vote!



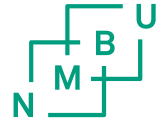
# What it's all about





Leaders must be prepared to **approach business** as unusual and be proactive in seeking **new management approaches**, **partnerships** and **business opportunities**





# Factors in Water Sector: Drivers & Enablers

- **Consumers**

Water and energy efficient devices in the home will reduce household consumption and impact on traditional revenue streams

- **Industry**

From wastes to products – where is the need?

- **Regulations**

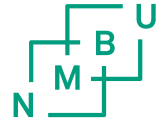
Can we be ahead?

- **Infrastructure**

Mostly not adequate to support the circular economy

- **Urban & basin economies**

# IWA: Pathway Junctions



## **WATER-WISE COMMUNITIES**

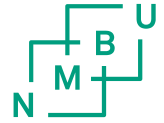
The behaviour of citizens – as consumers and professionals – underpin strategies for delivering water services. Water-wise communities include **informed citizens** who realise the role they have to play to make a difference, and are instrumental in supporting the integration of water across sectors through their personal and professional choices and decisions.



## **INDUSTRY**

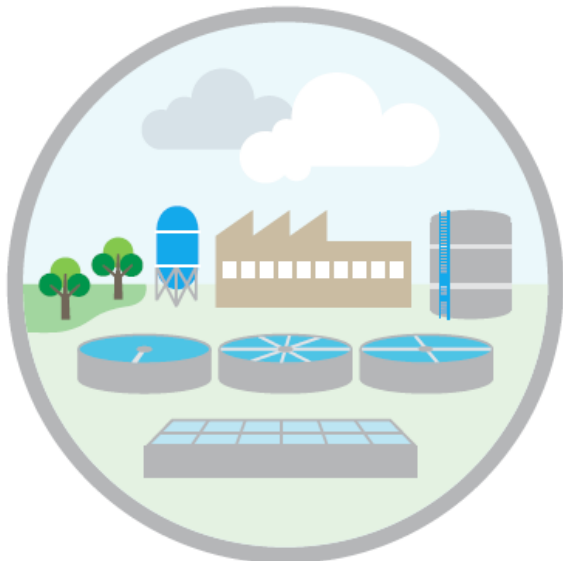
As large water users, **water polluters and potential customers for materials** industry as partners can help bring circular economy solutions to scale. An increasing awareness of environmental risk means industry leaders are increasingly looking for ways to reduce their water footprint and minimise environmental degradation.

# IWA: Pathway Junctions



## **WASTEWATER TREATMENT PLANTS**

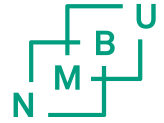
Wastewater treatment plants are part of the old paradigm; we now think of and design resource factories, energy generators and used water refineries. Whereas the conventional imperative was to remove pollutants, it has now shifted to reuse and recycle resources.



## **DRINKING WATER TREATMENT PLANTS**

The binary system of dirty water in, clean water out is now more nuanced. With multiple sources, the concept of different water quality for different purposes and the need to keep production costs low mean that drinking water treatment plants should be designed to process the same water molecules time and time again with greater efficiency.

# IWA: Pathway Junctions



## AGRICULTURE

Agriculture will always be the largest water user and a significant water polluter, which gives great impetus to forging partnerships and creating business opportunities. Water utilities should look across the agricultural supply chain for efficiencies, improvements and value-added, competitive products and services.



## NATURAL ENVIRONMENT

The role of the natural environment in providing water services is well understood but undervalued. The significant potential of the natural environment can be unlocked in providing treatment, storage, buffer and recreational solutions, giving rise to multiple benefits and cost-savings.



## ENERGY GENERATION

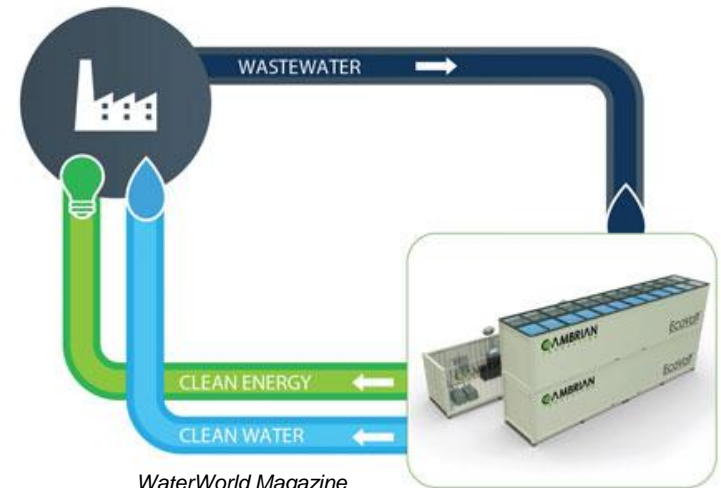
Establishing energy independence, using less carbon-based energy and contributing renewable energy to the grid can all be achieved in cooperation with the energy sector. Fluctuating fuel prices, unreliable supplies and emerging legislation are key incentives for creating win-win partnerships.

Agriculture uses  
**70%**  
of water worldwide.



That leaves 30% for everything else:  
drinking water for cooking  
water for industry

[www.ceres.org/FoodWaterRisk](http://www.ceres.org/FoodWaterRisk)  
#ThirstyFood



*WaterWorld Magazine*



By applying circular practices in the near term across the consumer sector,  
**30% more materials could be recovered.**<sup>5</sup>

## A Win-Win Partnership

**Companies can win** by tapping new and bigger profit pools, reducing material costs, addressing industry-level strategic challenges, and building greater resilience.<sup>6</sup>

INDUSTRY

CONSUMERS

ECONOMIES

**Consumers can win** from greater utility as a result of more choice, lower prices, and lower total cost of ownership.<sup>6</sup>



**Economies can win** from the improvement in net exports, lower price volatility, enhanced supply security, and the creation of local job opportunities in new businesses.<sup>6</sup>

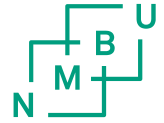
NATURAL CAPITAL

**Natural capital can win** through reduced pressures on the food value chain and preserved and improved land productivity.<sup>6</sup>

Let us know your ideas

Browse to [www.sli.do](http://www.sli.do)

Use event code **#IWSS2019**



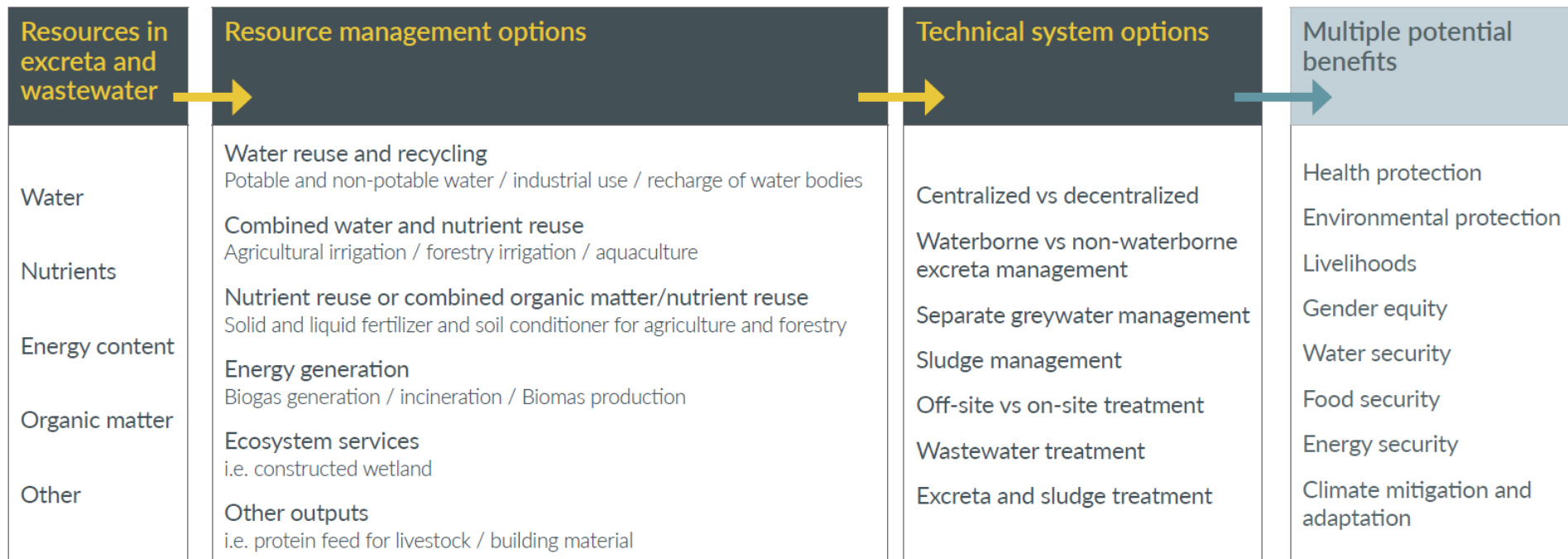
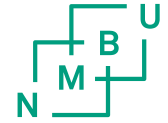
# Water Reuse

# WASTEWATER

## THE UNTAPPED RESOURCE

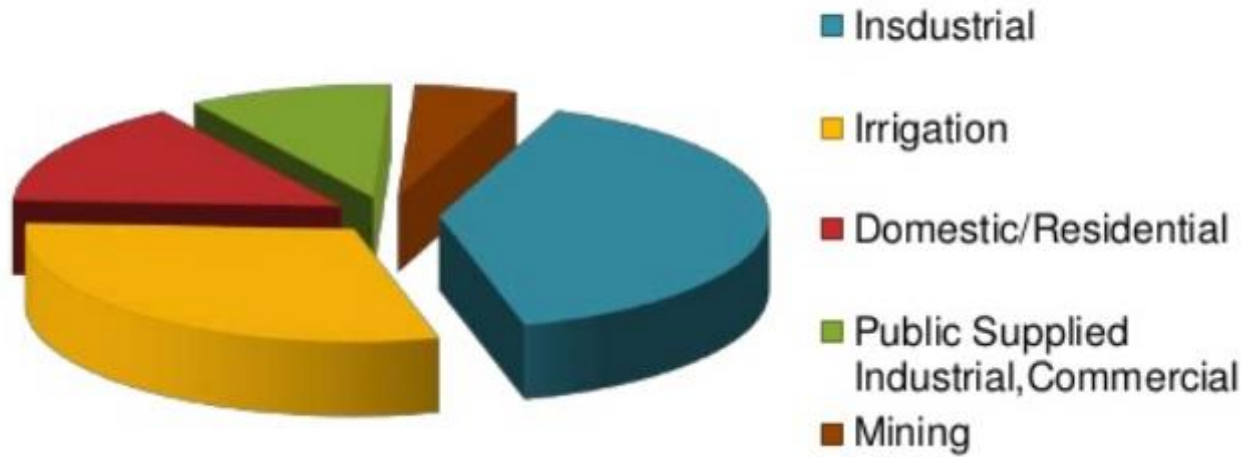
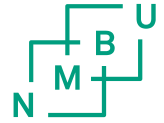


# WW management from a resource perspective

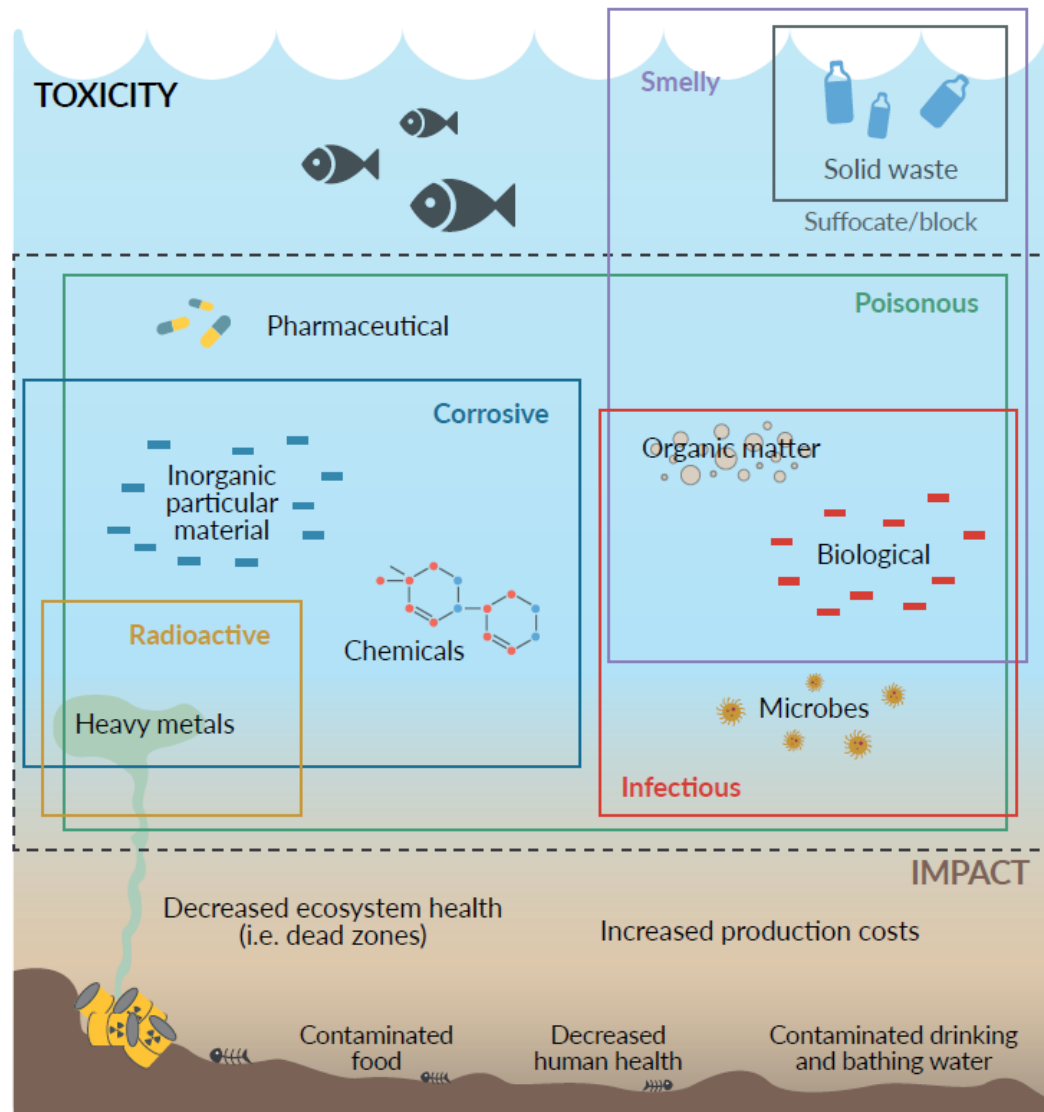
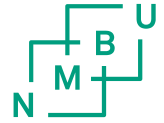


Source: Andersson et al. (2016, Fig. 3.1, p. 27).

# WW Sources

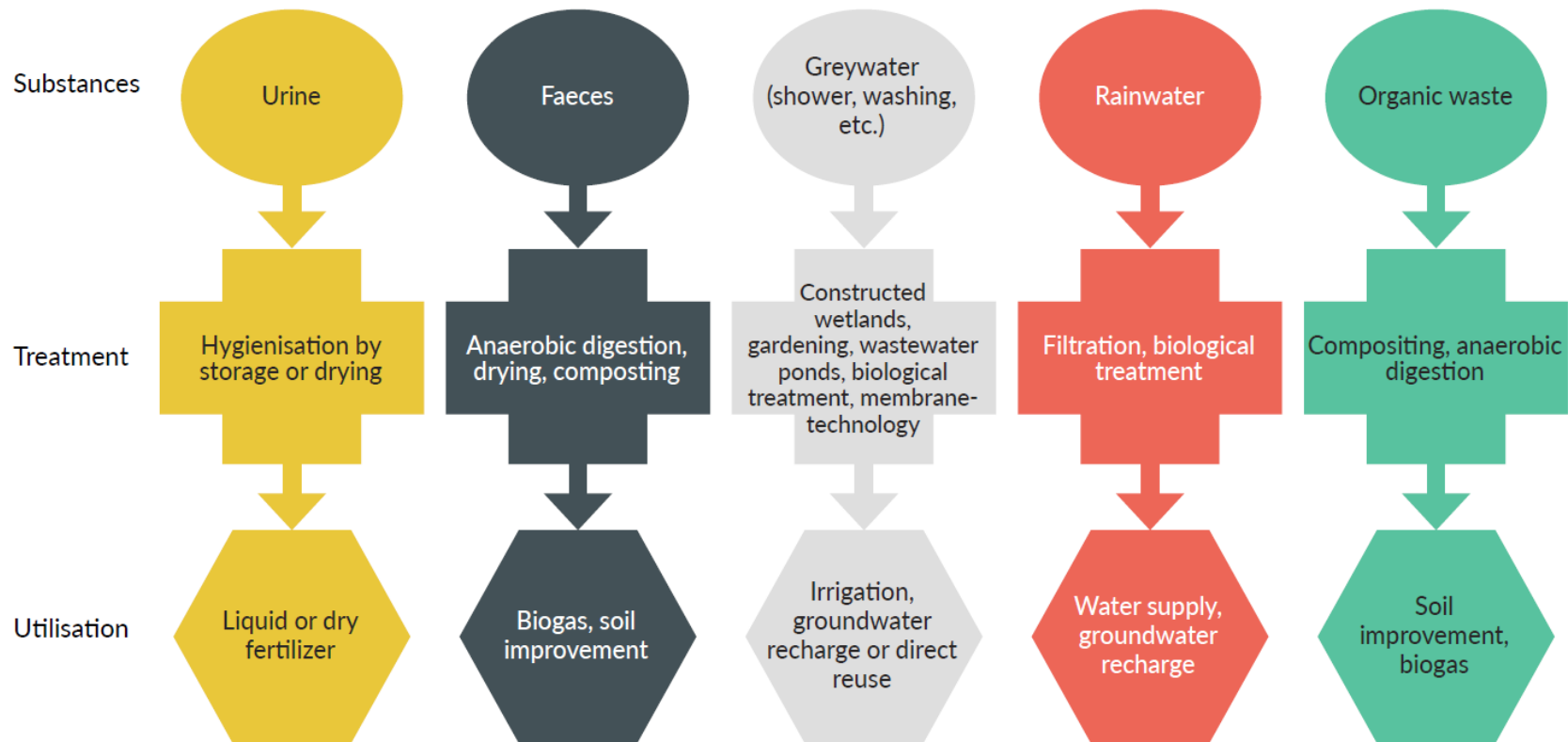
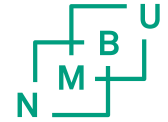


# WW Pollution



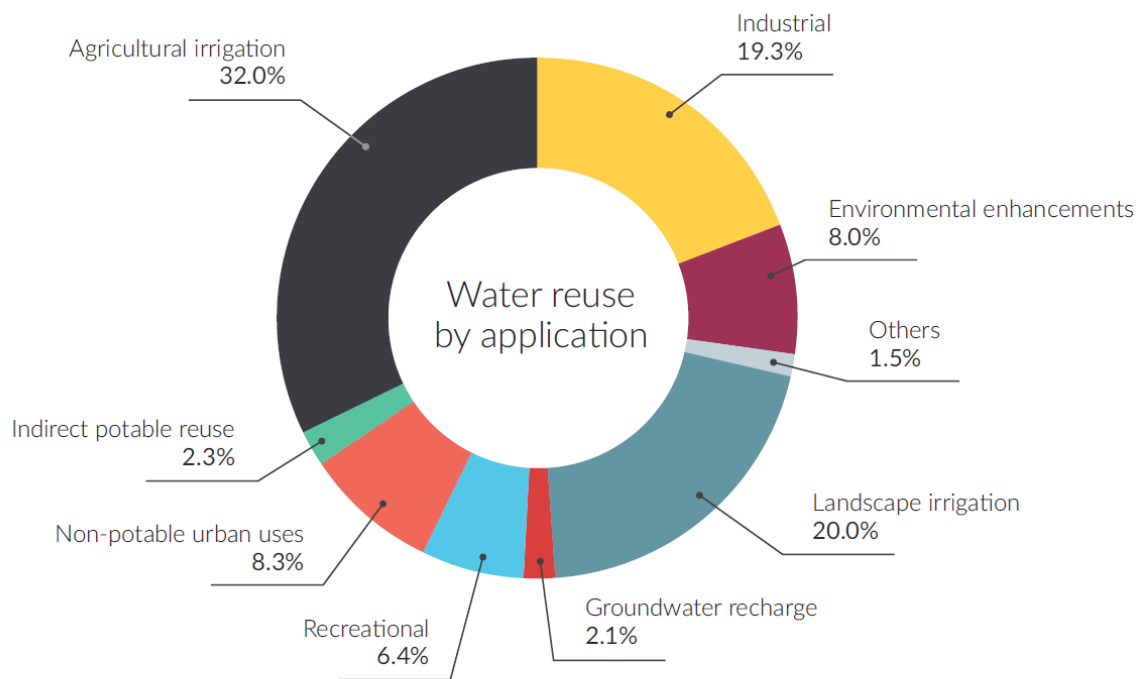
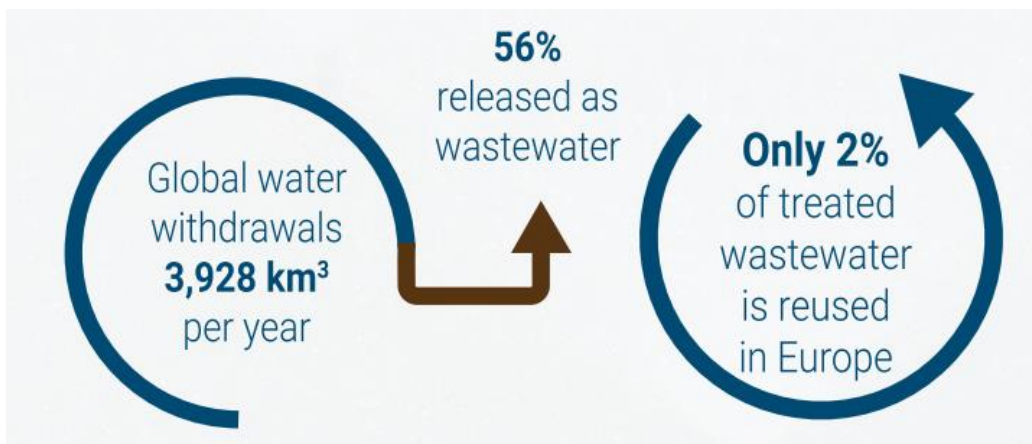
Source: Adapted from Corcoran et al. (2010, Fig. 5, p. 21).

# Waste segregation and possible utilization

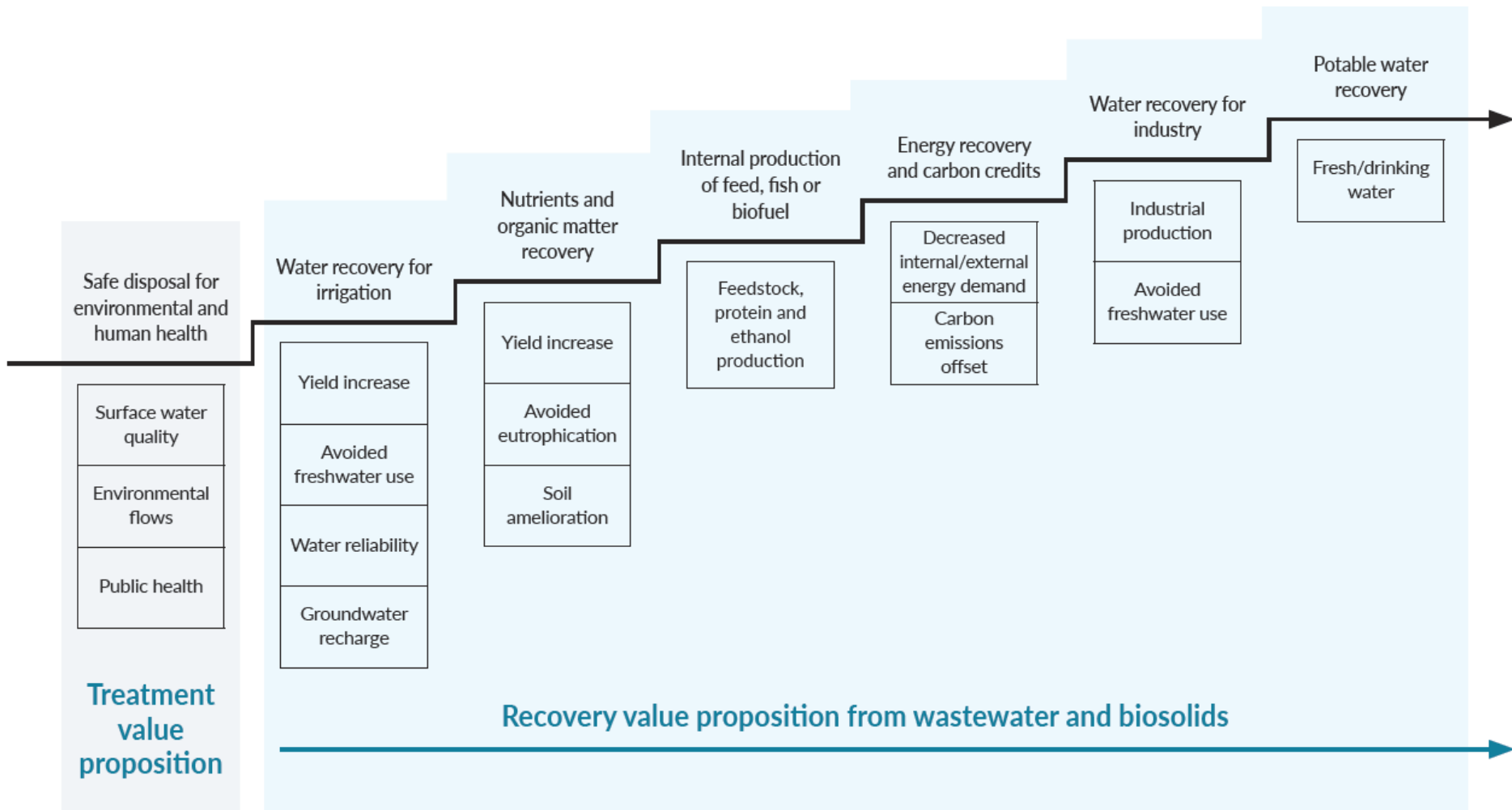
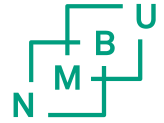


Source: UNESCO-IHP/GTZ (2006, Fig. 4, p. 15).



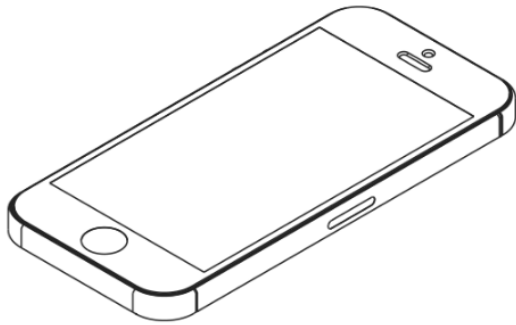


# Value vs. Investments



Source: Drechsel et al. (2015a, Fig. 1.2, p. 8).

Go to [www.menti.com](http://www.menti.com) and use the code **72 25 32**



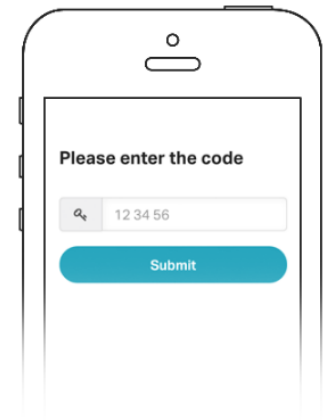
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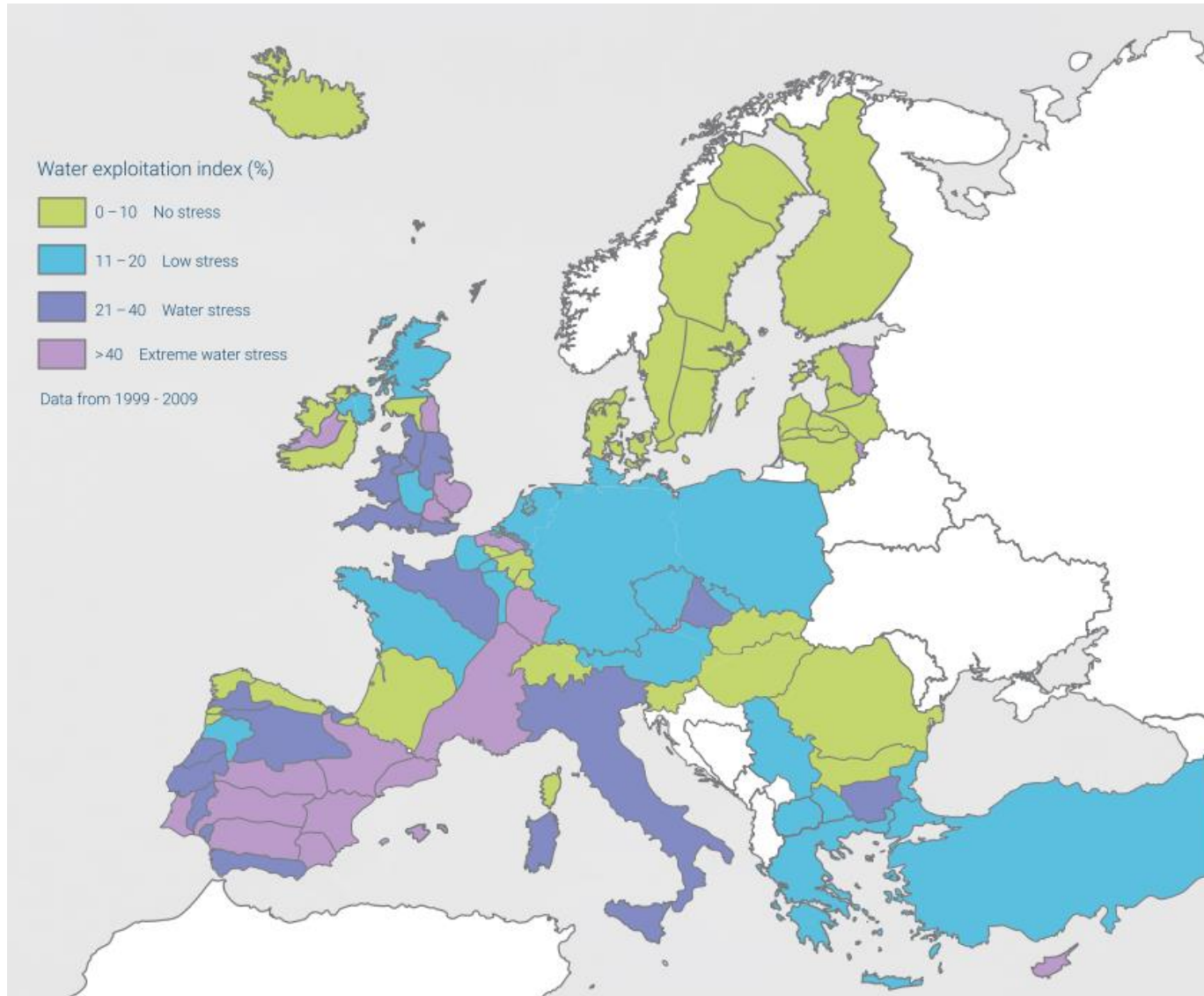
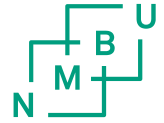
Go to [www.menti.com](http://www.menti.com)



3

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# Water Reuse in Europe

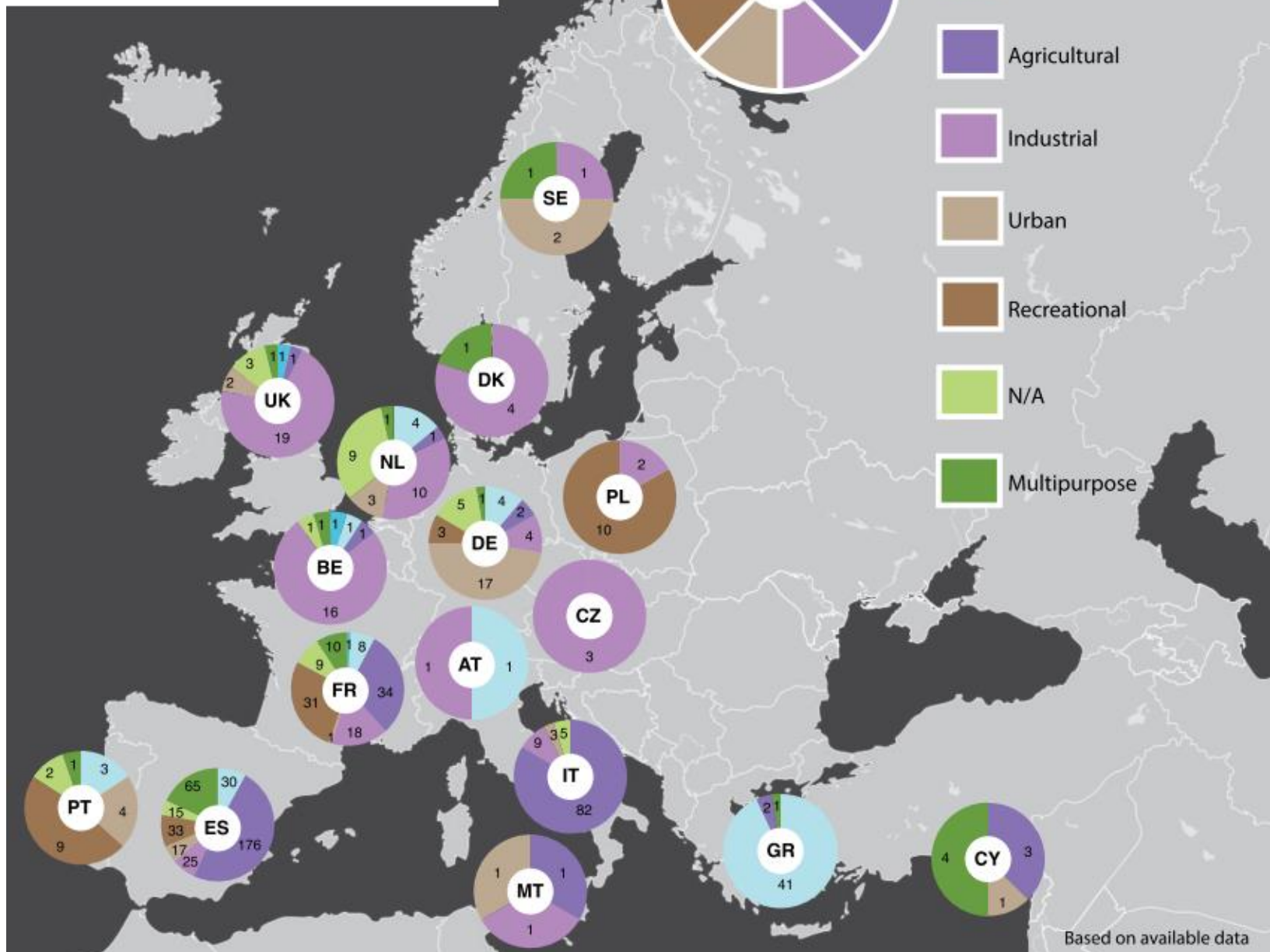


Water Exploitation Index showing areas of water stress in Europe <sup>(4)</sup>

# Number and types of reuse schemes across Europe

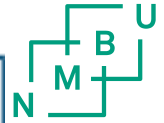


- Indirect Potable Reuse (IPR)
- Environmental
- Agricultural
- Industrial
- Urban
- Recreational
- N/A
- Multipurpose



Based on available data

# Water Reuse technologies



## Advantages



Membranes

High effluent quality, very low SS and turbidity, high removal of organics and microorganisms; consistency in the quality of water produced; reliable and predictable; low footprint; suitable for a wide range of reuse applications, decentralised or centralised (agricultural, industrial, commercial and environmental).



MBRs

High effluent quality, low in nutrients; high capacity to retain microbial contaminants; decoupled control of sludge and hydraulic retention times; low sludge production; low footprint; easy automation/simple process control.



FO

Operated at a lower pressure than reverse osmosis (RO) systems, hence less energy intensive; limited fouling as opposed to RO systems; can process effluent with high level of suspended solids.



Natural Systems

Simple to design and operate, robust and tolerant; recharge via percolation/soil filtration through unsaturated soils combined with underground storage provides additional water treatment\*; high underground storage capacity that can buffer seasonal variations in water supply and demand\*; retains microbial contaminants; low maintenance and operation\*\*; aesthetic benefits\*\*; passive technologies attractive for decentralised and rural applications\*\*



AOP

No waste generation<sup>(52)</sup>; rapid reaction rates<sup>(52)</sup>; simple automation and control.

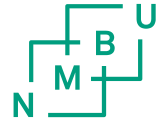


Analytical Online Tools and Rapid Monitoring

Automated analysis of physico-chemical, microorganisms, trace organics and emerging contaminants is possible; rapid response to water contamination; reduce collection of water samples and lab analysis; provide additional barrier to protect public health; support tool for optimisation of disinfection regime.



# European Success Stories



1

Industrial wastewater treatment and reuse for food processing at Bakkavor Cucina Sano (UK)<sup>(53)</sup>

**Location:**

Old Leake, Nr Boston,  
Lincolnshire, UK

**Owner:**

Bakkavor (Cucina Sano)

**Operator:**

Aquabio, UK

**Commissioned:**

2016

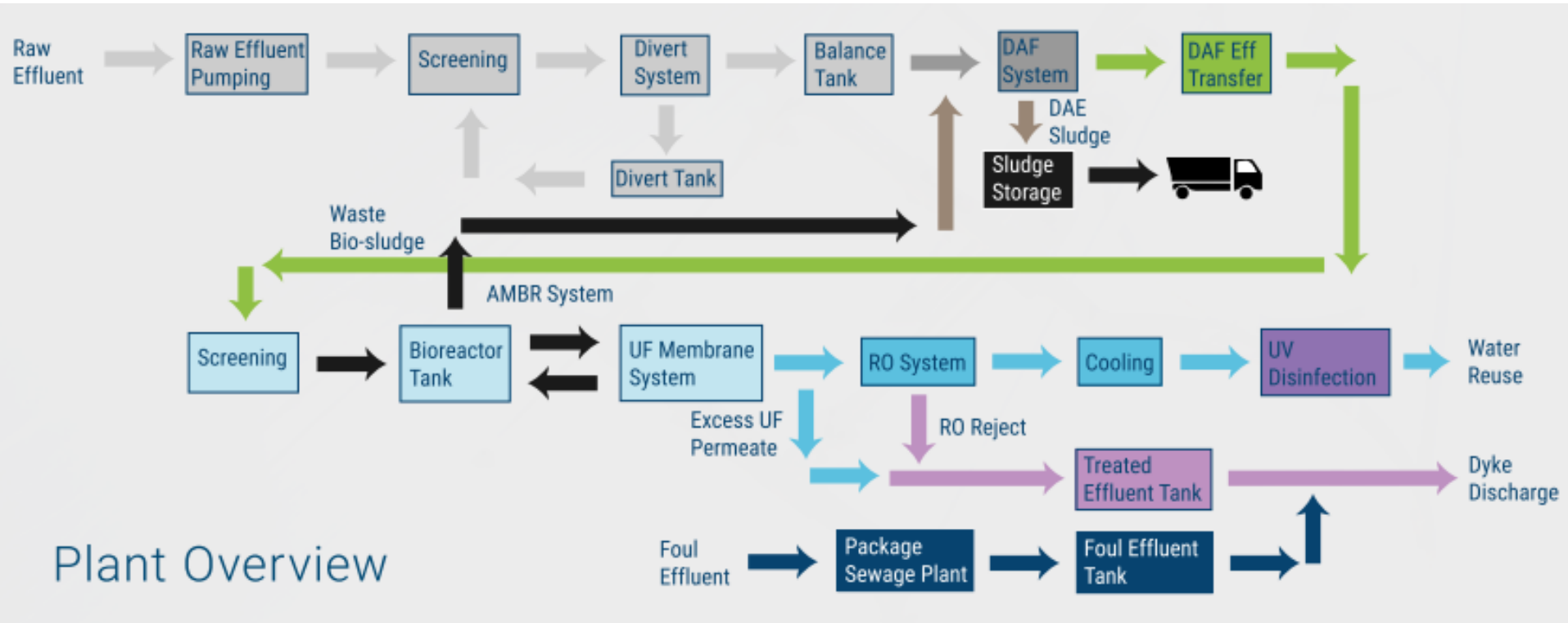
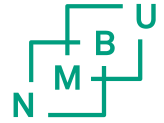
**Drivers for development and implementation:**

- Efficient use of resources
- Environmental protection
- Cost saving

**Technology used:**

- Screening
- DAF
- Low Energy MBR (AMBR LE)
- Reverse osmosis
- UV Disinfection
- Chlorination

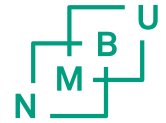
# European Success Stories



Plant Overview



# European Success Stories



2

## Soil aquifer treatment for indirect potable reuse in El Port de la Selva (Spain)<sup>(54)</sup>

**Location:**

Costa Brava, Catalonia, Spain

**Owner:**

Catalan Water Agency

**Operator:**

Consorti de la Costa Brava-  
Entitat Local de l'Aigua (CCB/  
ELA)/Empresa Mixta d'Aigües de  
la Costa Brava SA (EMACBSA)

**Commissioned:**

2015

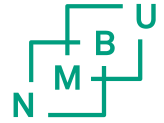
**Drivers for development and implementation:**

- Water scarcity as a result of drought and tourism activities
- Aquifer over-abstraction
- Saline intrusion

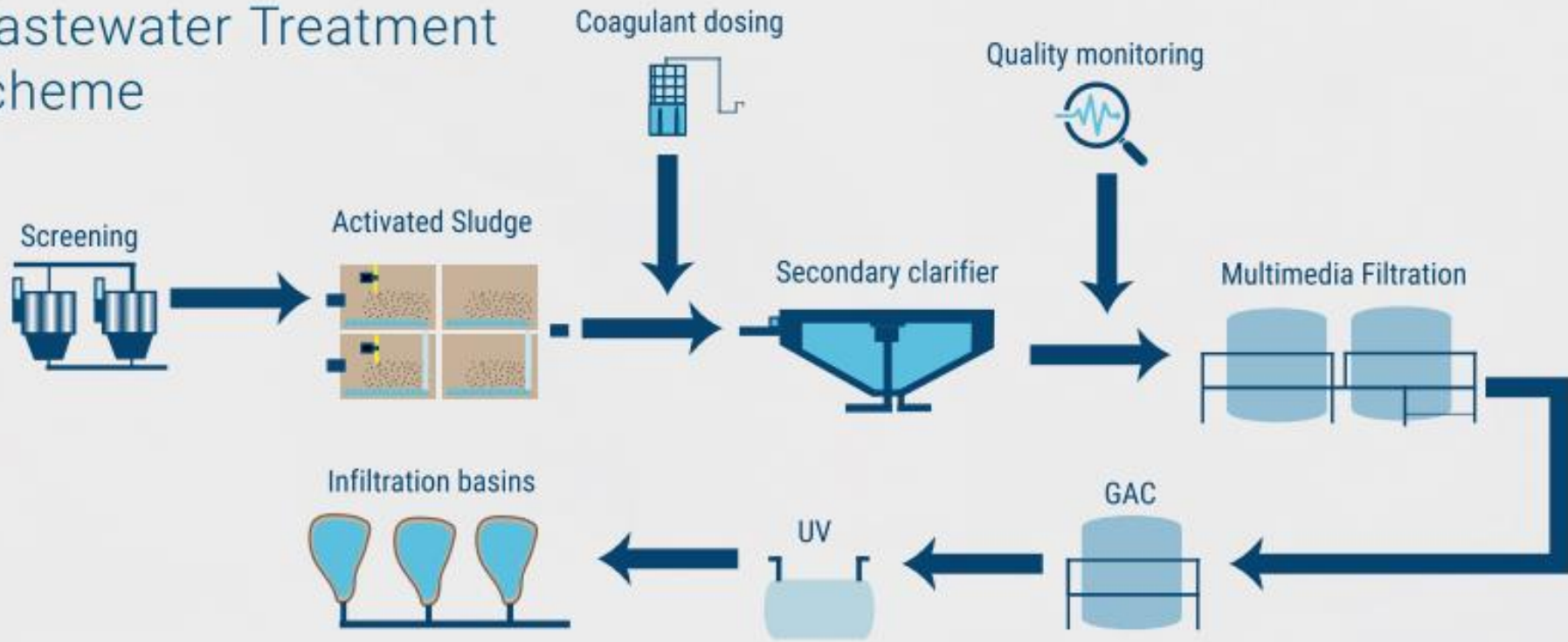
**Technology used:**

- Aquifer recharge via Soil Aquifer Treatment (SAT)

# European Success Stories



## Wastewater Treatment Scheme



# European Success Stories



3

## Effluent reuse in irrigation at Fasano Forcatella (Puglia, Italy)<sup>(55)</sup>

**Location:**  
Fasano, Italy

**Owner:**  
The municipality of Fasano

**Operator:**  
Aquasoil s.r.l

**Commissioned:**  
2005 and 2016

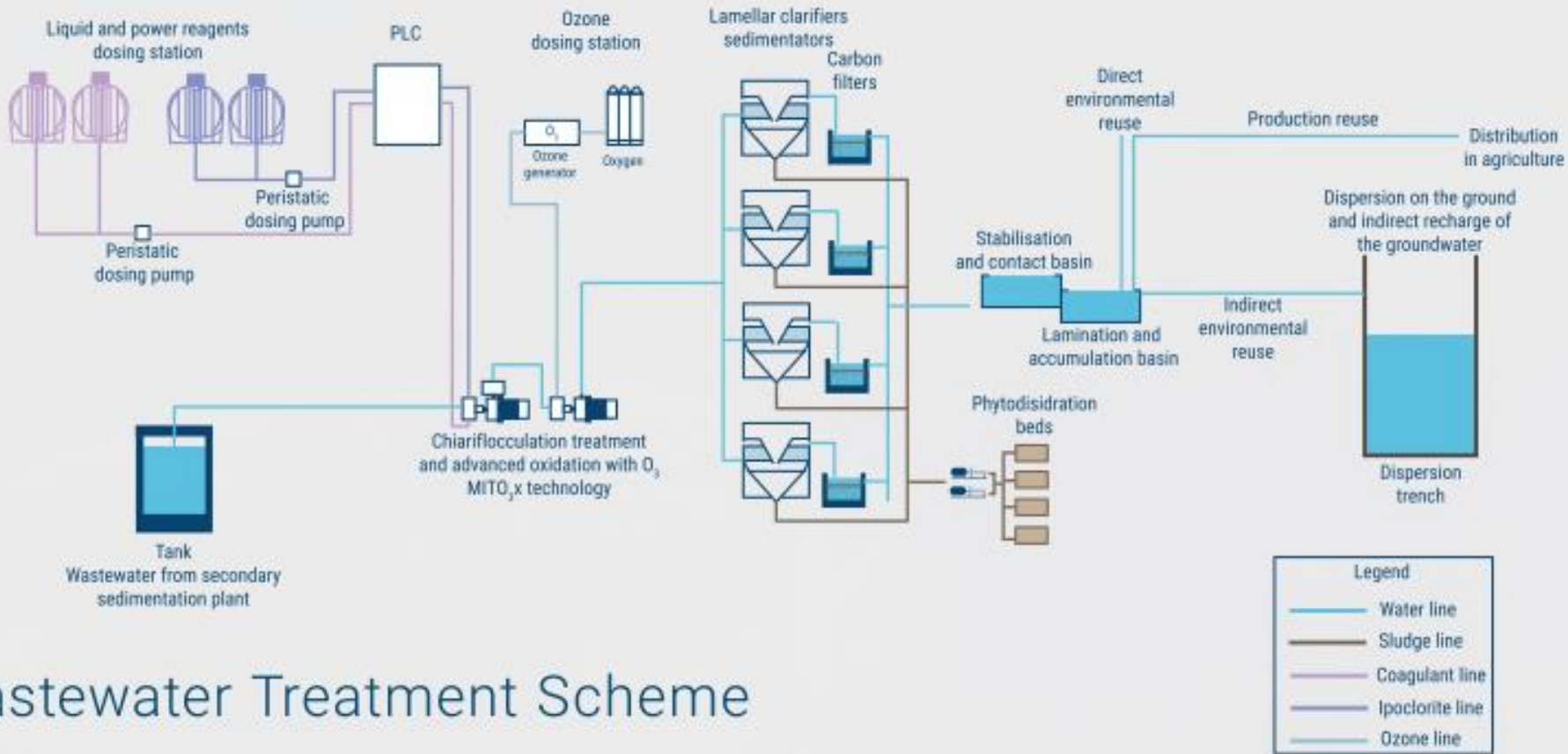
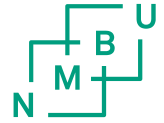
**Drivers for development and implementation:**

- Drought and water scarcity
- Strong seasonal water demand from tourism and agriculture
- Groundwater salinization due to seawater intrusion
- Issues associated with the discharge of treated effluents to the sea (on shore)

**Technology used:**

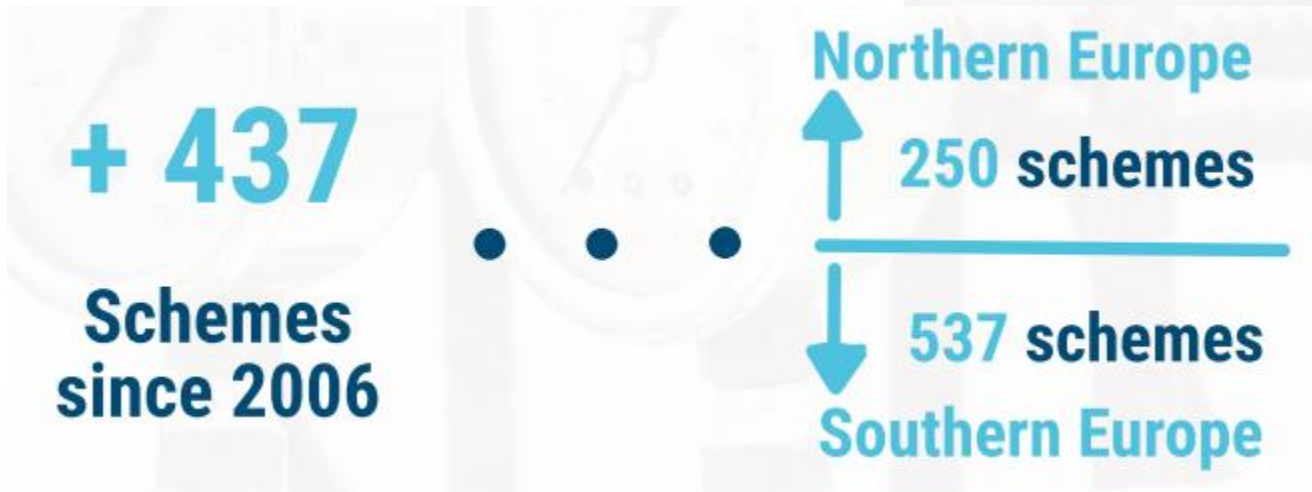
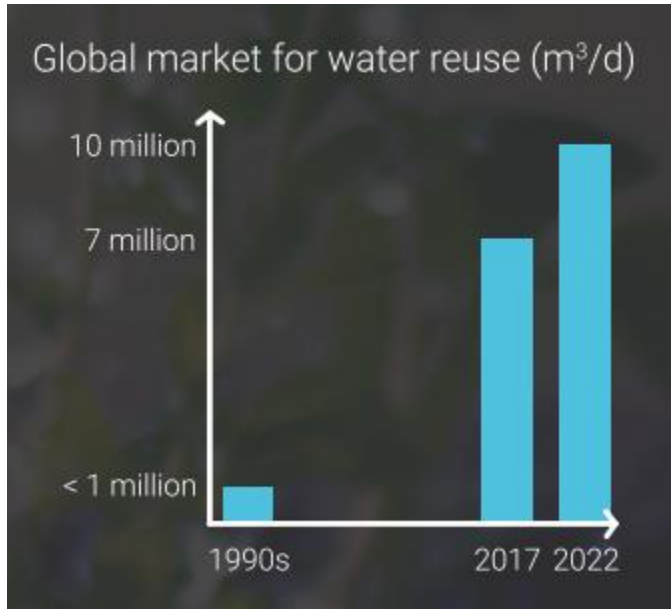
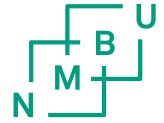
- Tertiary treatment is based on a proprietary technology (MITO3X®, patent pending)

# European Success Stories

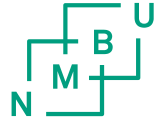


## Wastewater Treatment Scheme

# Future of Water Reuse

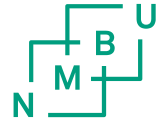


Poll



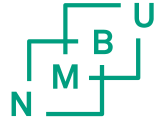
Browse to [www.sli.do](http://www.sli.do)

Use event code **#IWSS2019**



# Municipal & Urban WW

# WW collection & treatment

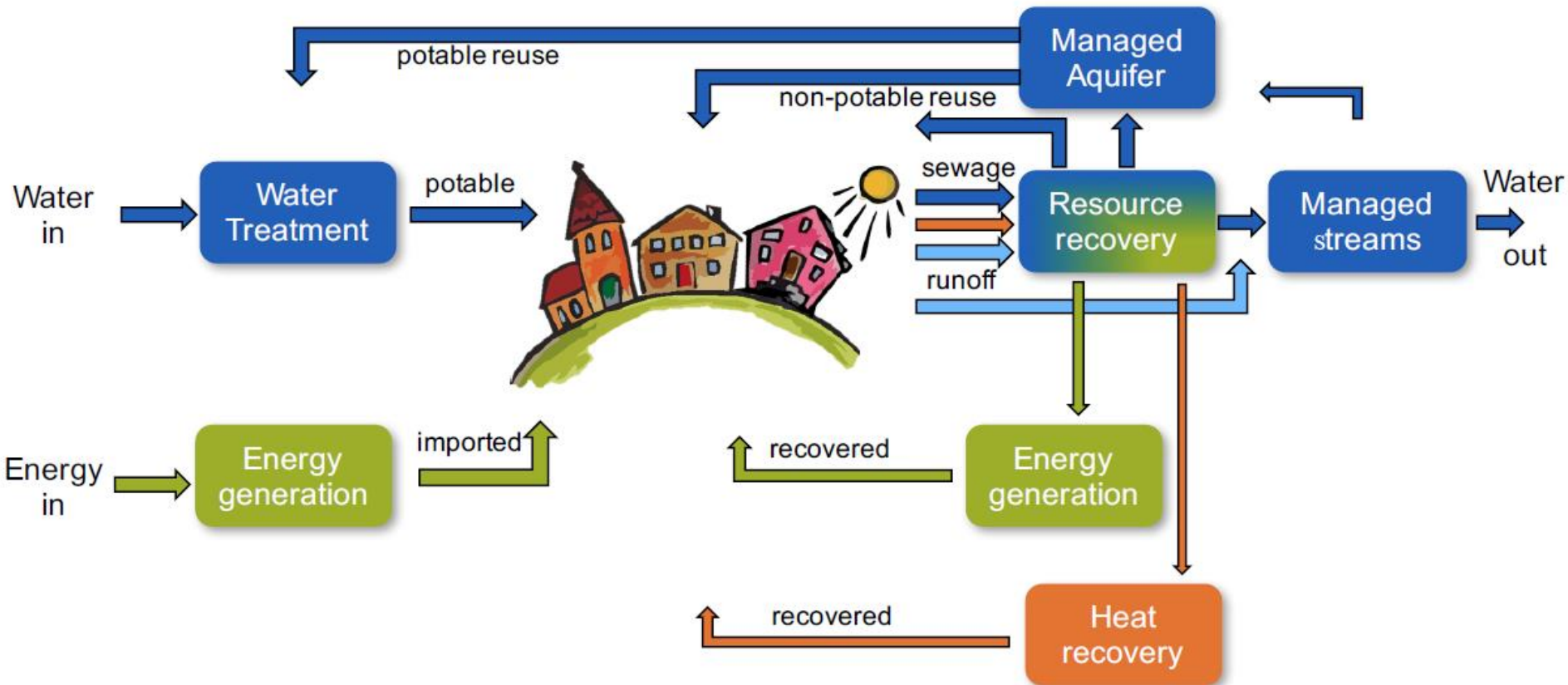
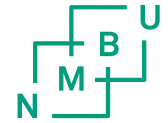


- Off-site
- On-site

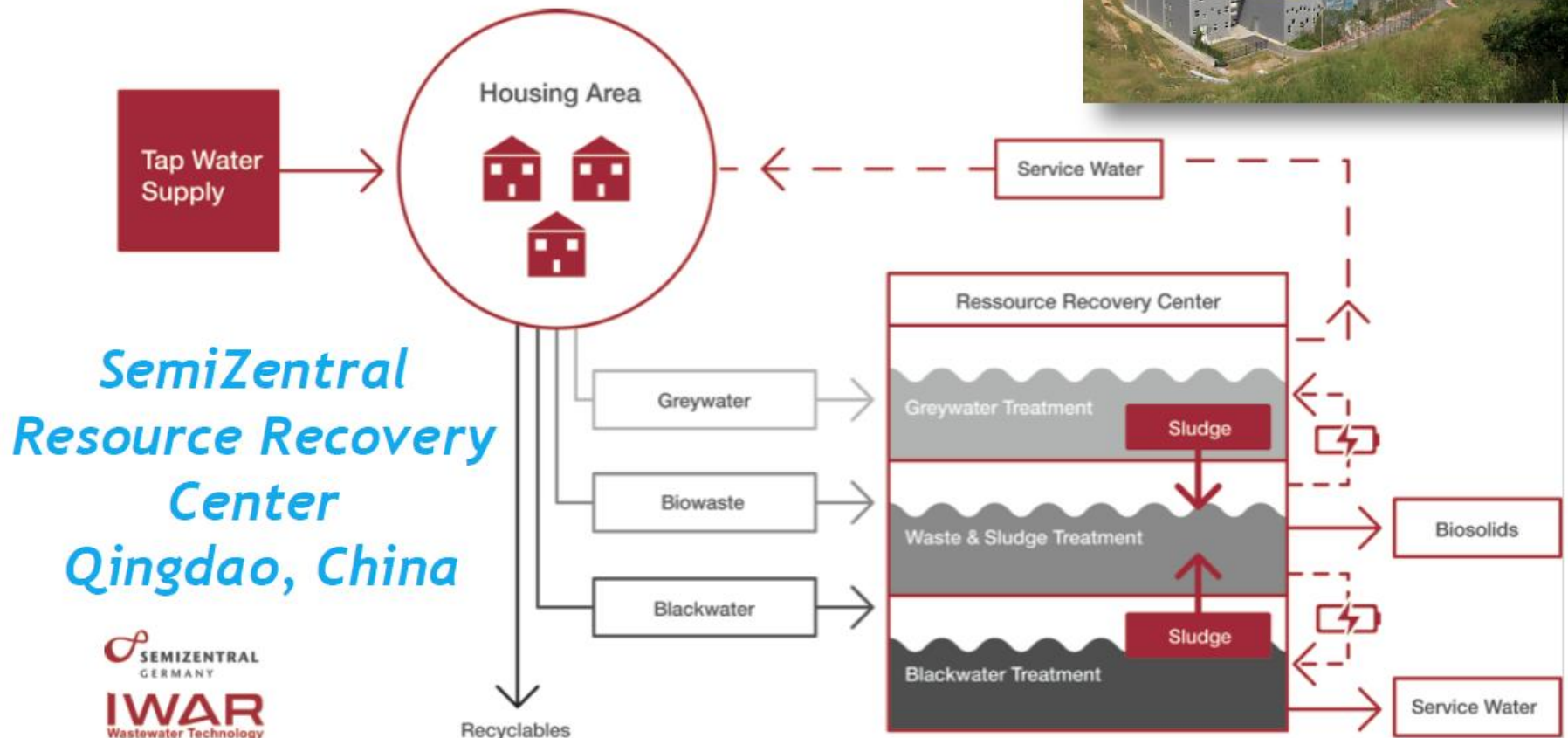
**What? How? Benefits?**



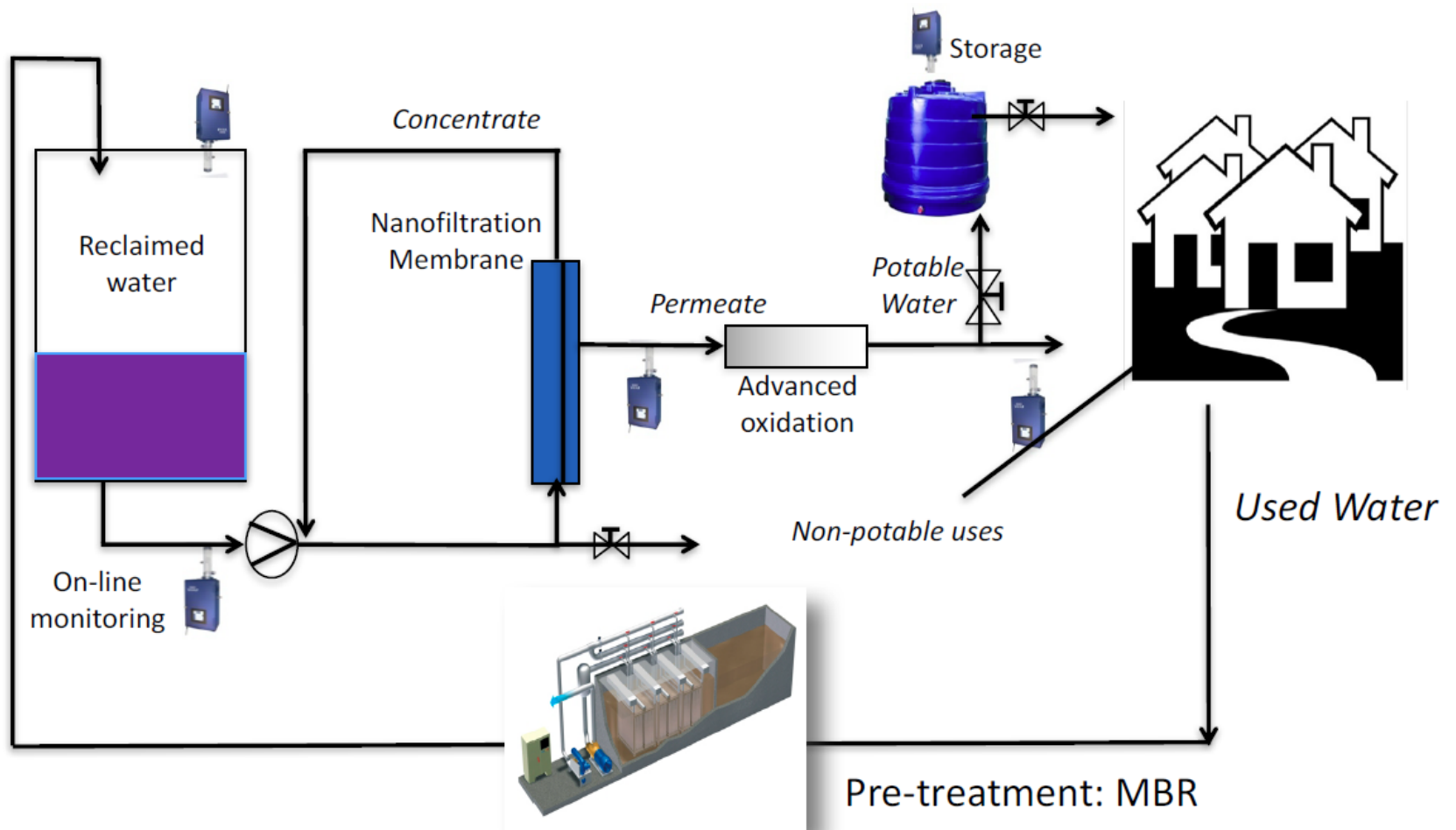
# Integrated Urban Water/Energy Management Concept



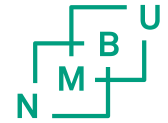
# Water Systems at a Neighborhood Scale: Fit for purpose



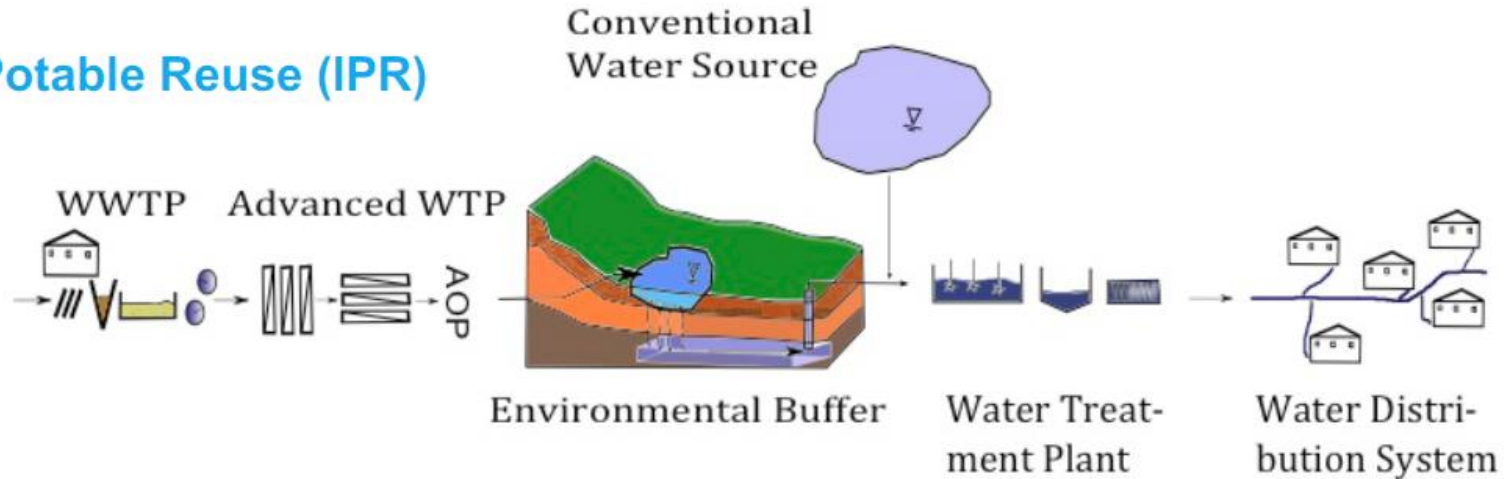
# Water Systems at a Building Scale: Fit for purpose



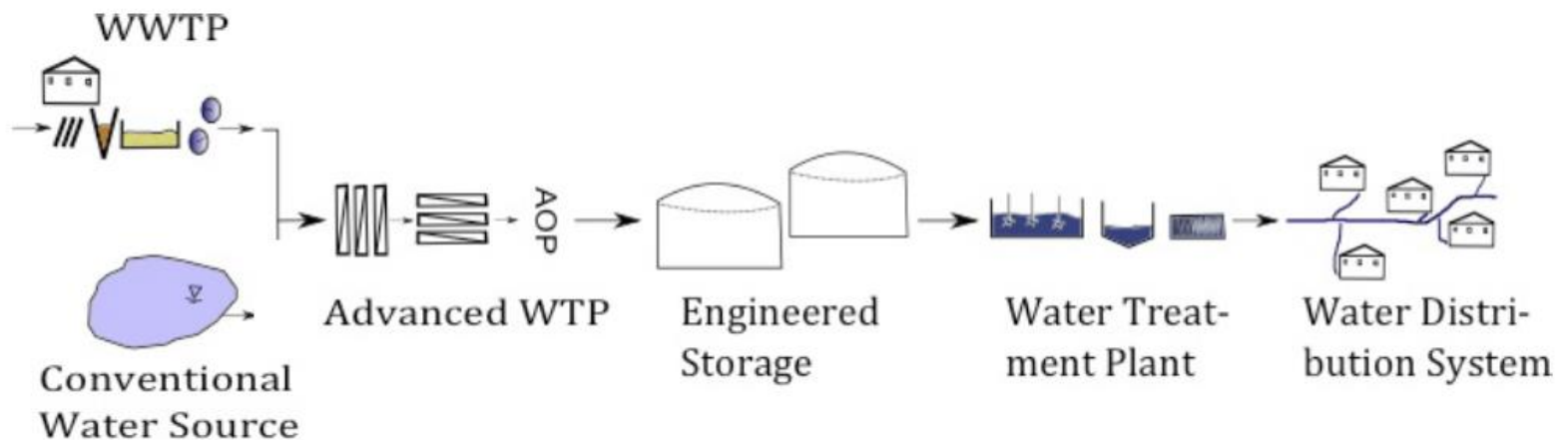
# Potable Water Reuse

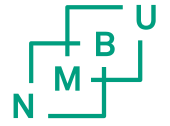


## Indirect Potable Reuse (IPR)



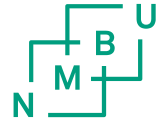
## Direct Potable Reuse (DPR)





# Industry

# Successful stories



## Onsite Water Treatment Enhances Reuse and Conservation

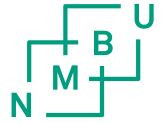
John Wanalista, Director of Projects, CH2M HILL



The facility reduces its need for freshwater by up to 4,800 gallons per minute (summer peak rate) utilizing a combination of filtration, membrane, and ion exchange technologies to supply makeup water to cooling towers, evaporative coolers, and steam generators. The quality of the demineralized water produced is 17+ meg-ohms of resistivity, substantially better than the 10 meg-ohm requirement for steam generator makeup.



# Successful stories



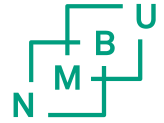
## Water Reuse in Hydraulic Fracturing

David Luna, Operations Engineer, SE New Mexico, XTO Energy,  
an affiliate of Exxon/Mobil Corporation

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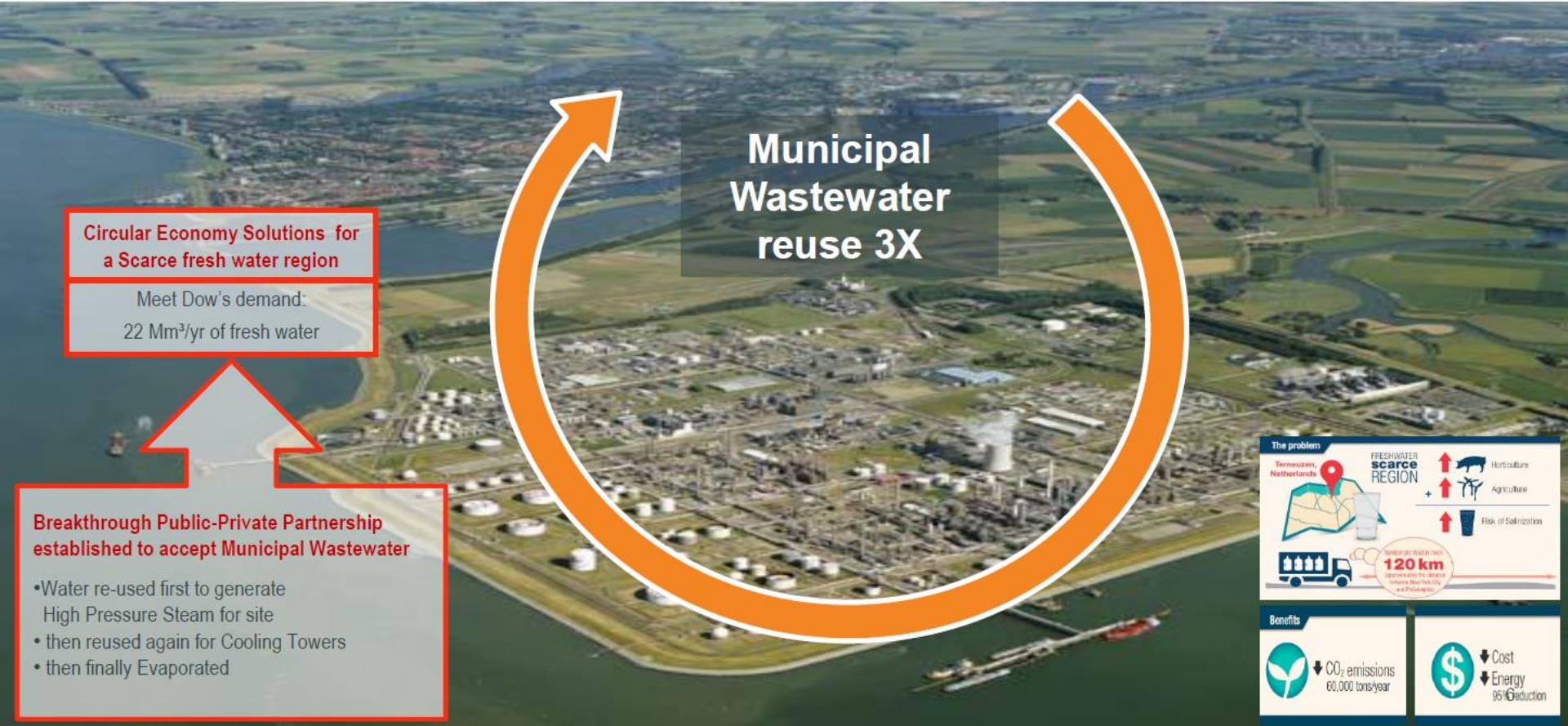


# Successful stories



## Dow Terneuzen, Netherlands

Closing the loop to advance a sustainable water plan for growth in the region



**Municipal Wastewater reuse 3X**

**Circular Economy Solutions for a Scarce fresh water region**  
Meet Dow's demand:  
22 Mm<sup>3</sup>/yr of fresh water

**Breakthrough Public-Private Partnership established to accept Municipal Wastewater**

- Water re-used first to generate High Pressure Steam for site
- then reused again for Cooling Towers
- then finally Evaporated

**The problem**

Terneuzen, Netherlands

**FRESHWATER SCARCE REGION**

- ↑ Horticulture
- ↑ Agriculture
- ↑ Risk of Salinization

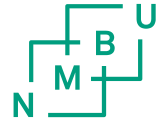
**120 km**  
approximate distance between Rotterdam City and Terneuzen

**Benefits**

- ↓ CO<sub>2</sub> emissions 60,000 tons/year
- ↓ Cost
- ↓ Energy 95% Reduction



# Successful stories

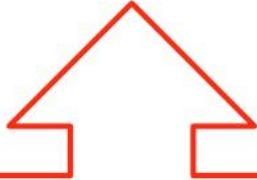


## Dow Tarragona, Spain

Double impact of reclaimed water: reduced fresh water intake and reduced discharge

**Circular Economy Solutions for a Scarce fresh water region**

- Save 1.5 Mm<sup>3</sup>/yr of fresh water
- Reduce discharge by 49%
- Chemicals needed: 23% less



### Breakthrough Consortium to tackle the problem

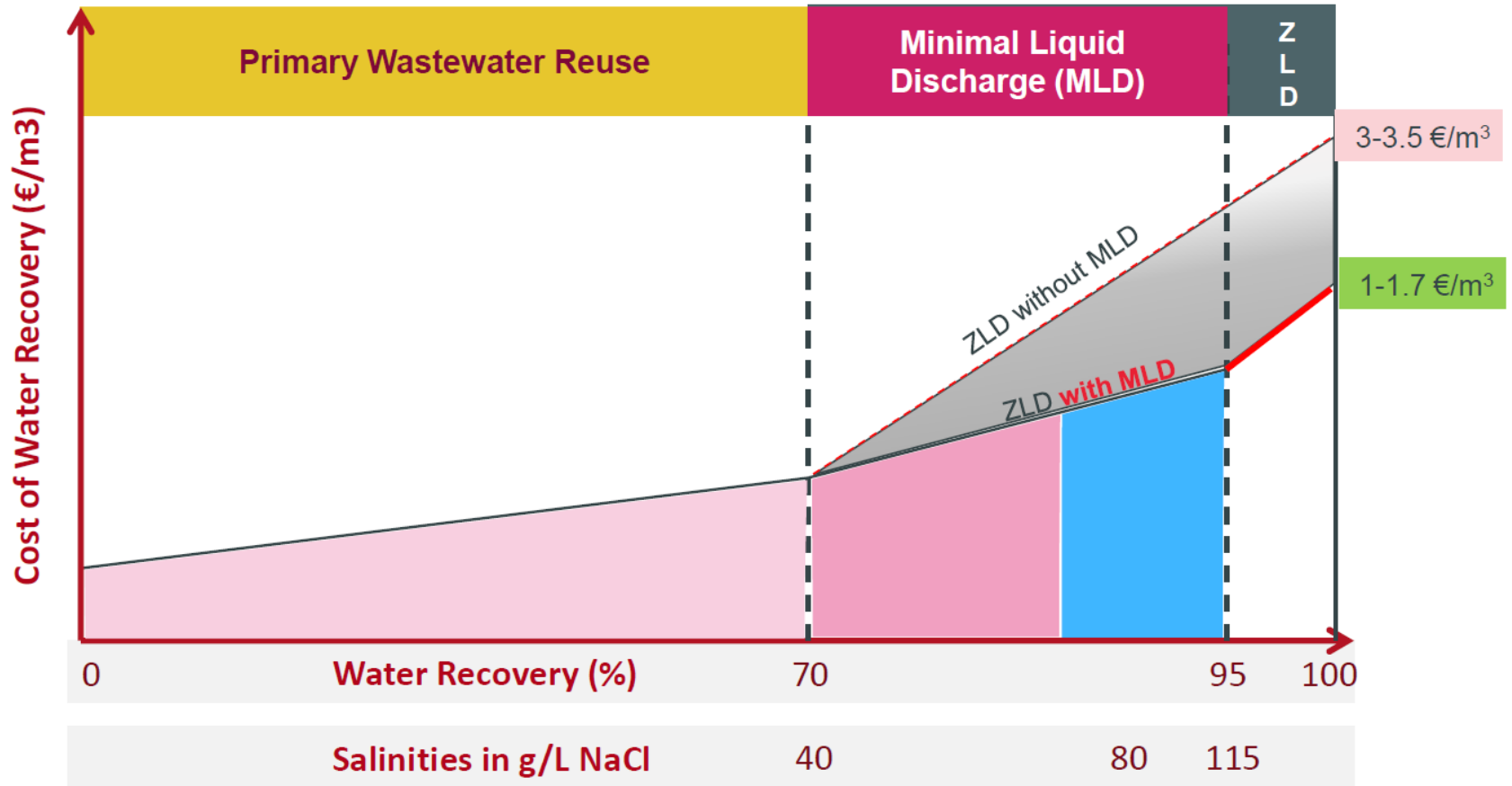
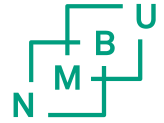
- Objective: reclaimed water for Cooling towers make-up; proof feasibility, long-term sustainability
- Dow Ibérica
- Dow Water & Process Solutions
- Aitasa and Veolia as reclamation plant operators
- Nalco, supplier of the chemical envelope for CT



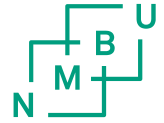
### Awards



# MLD and ZLD concepts

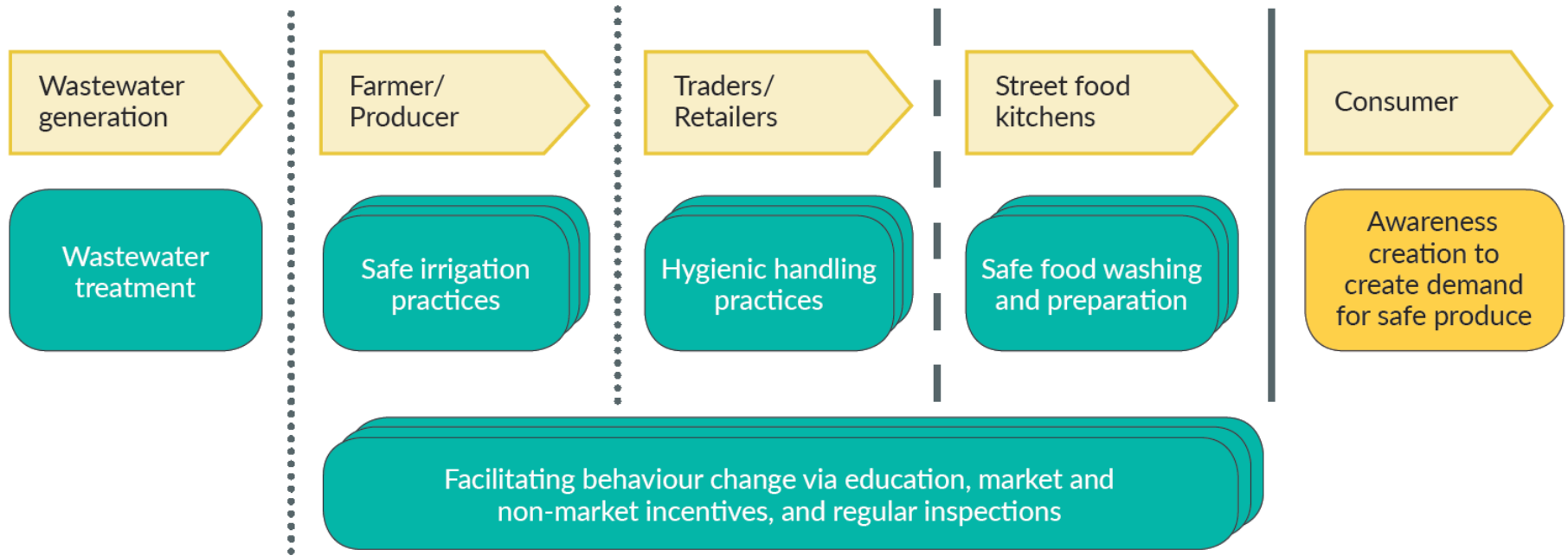
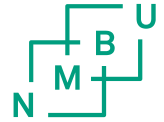


Bond, R.G. and Veerapaneni, S. Journal AWWA, 2008, 100 (9), 76-89.



# Agriculture

# The multi-barrier approach



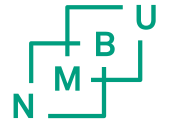
Source: Amoah et al. (2011, Fig. 1, p. 3).





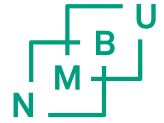






# Trends

# USA

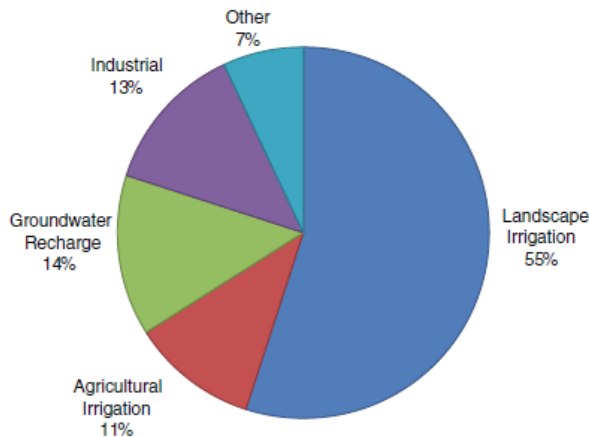


## Water Reuse in the USA widely accepted

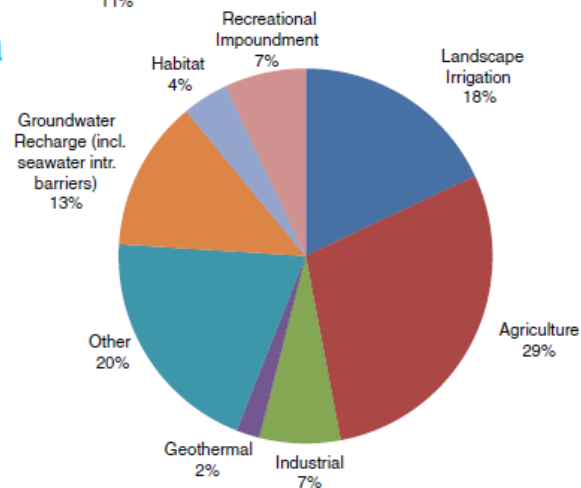
43 of the 50 U.S. states are practicing water reuse



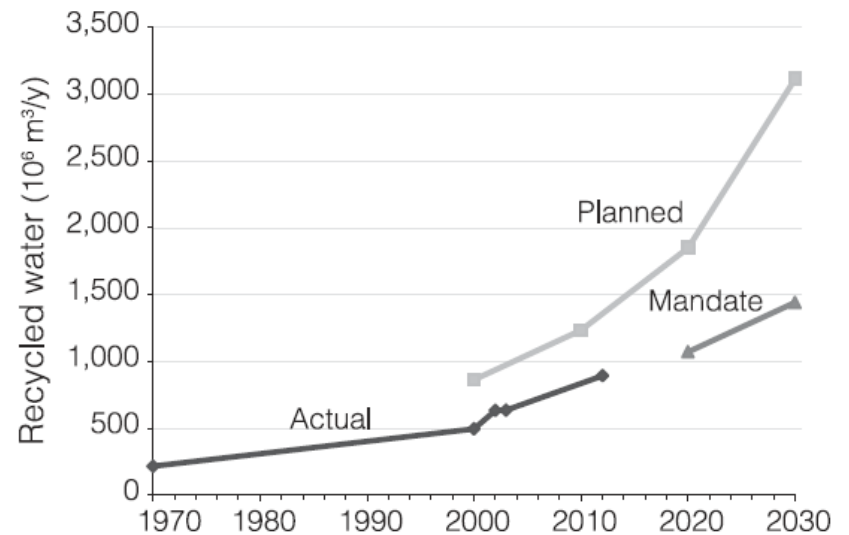
### Florida



### California



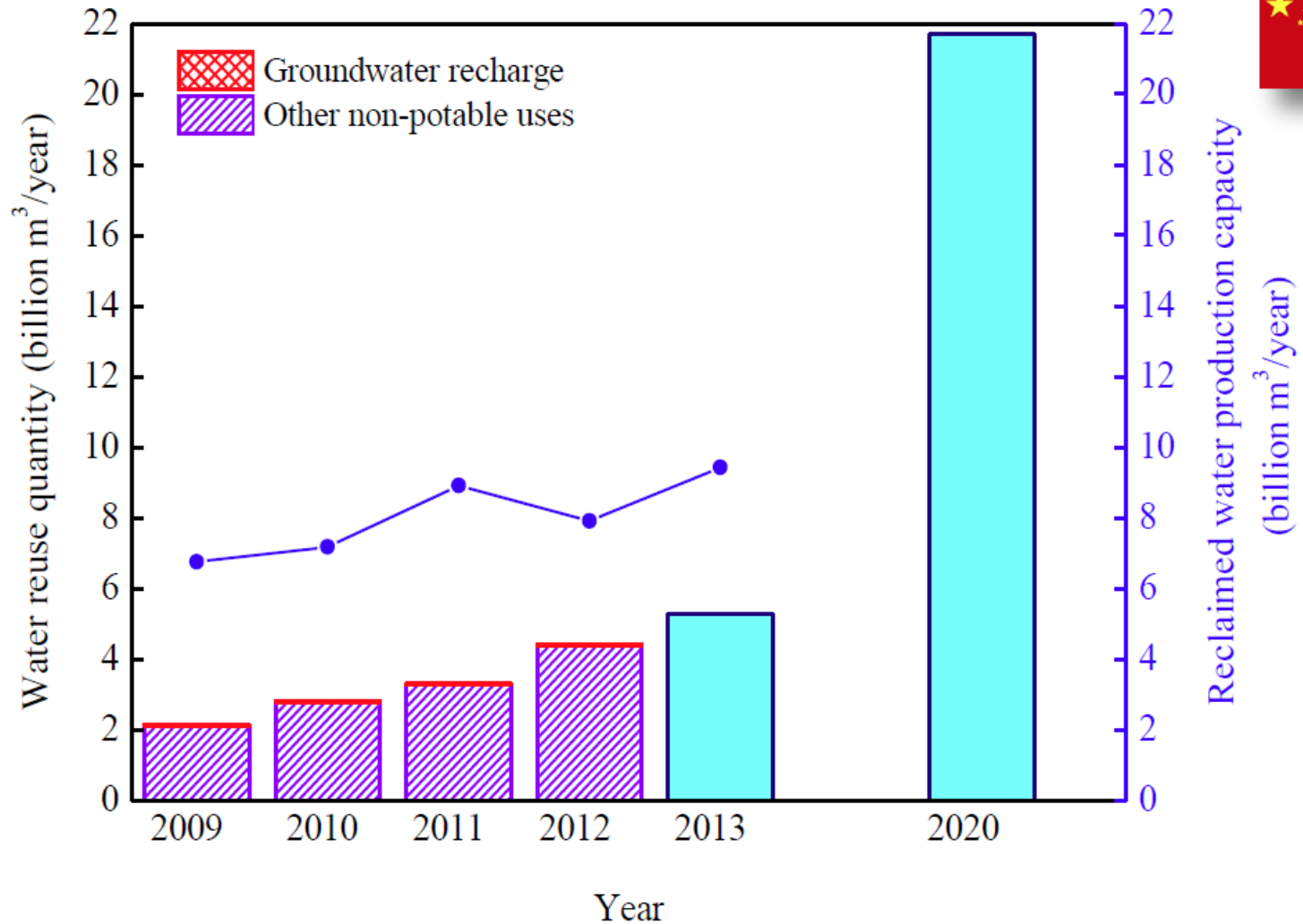
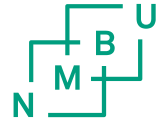
### California Recycled Water Policy



Source: National Research Council (2012); Harris-Lovett and Sedlak (2015)

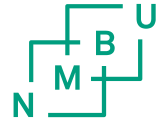


# China



Source: Qu (2013), MOHURC (2015), Tian and Qu (2015)

# Europe



## European Union



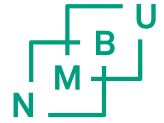
- Current water reuse, approximately **1.1 billion m<sup>3</sup>/a** (<3% of the total volume of wastewater generated)
- Growth projection until 2025: approx. **3.2 billion m<sup>3</sup>/a**
- Beside Spain, biggest reuse potentials in Italy, Germany, France, Portugal, and Greece

## Spain



- Current water reuse, approx. **0.55 billion m<sup>3</sup>/a**; goal until 2018: **1.2 billion m<sup>3</sup>/a**
- Since 2007, **national standards** for various reuse practices
- Supplemented by **National Plan** to foster water reuse

# EU: Water Scarcity & Droughts



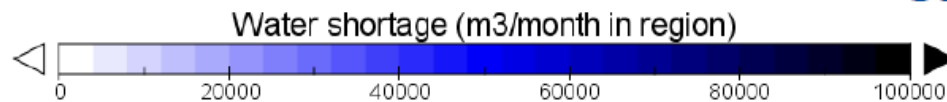
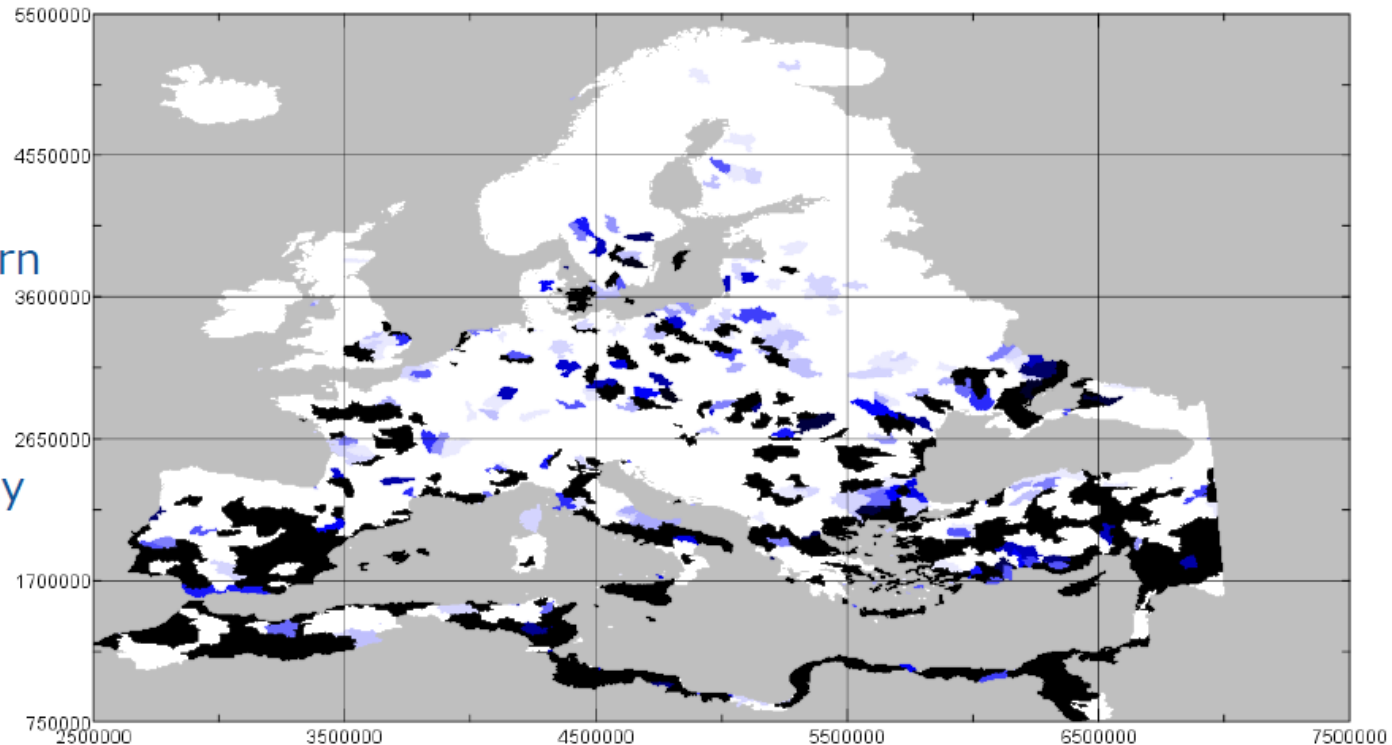
- Water stress affects **1/3 of the EU territory** all year round

- No longer an issue confined to southern Europe

- Climate change** increases frequency and intensity of droughts

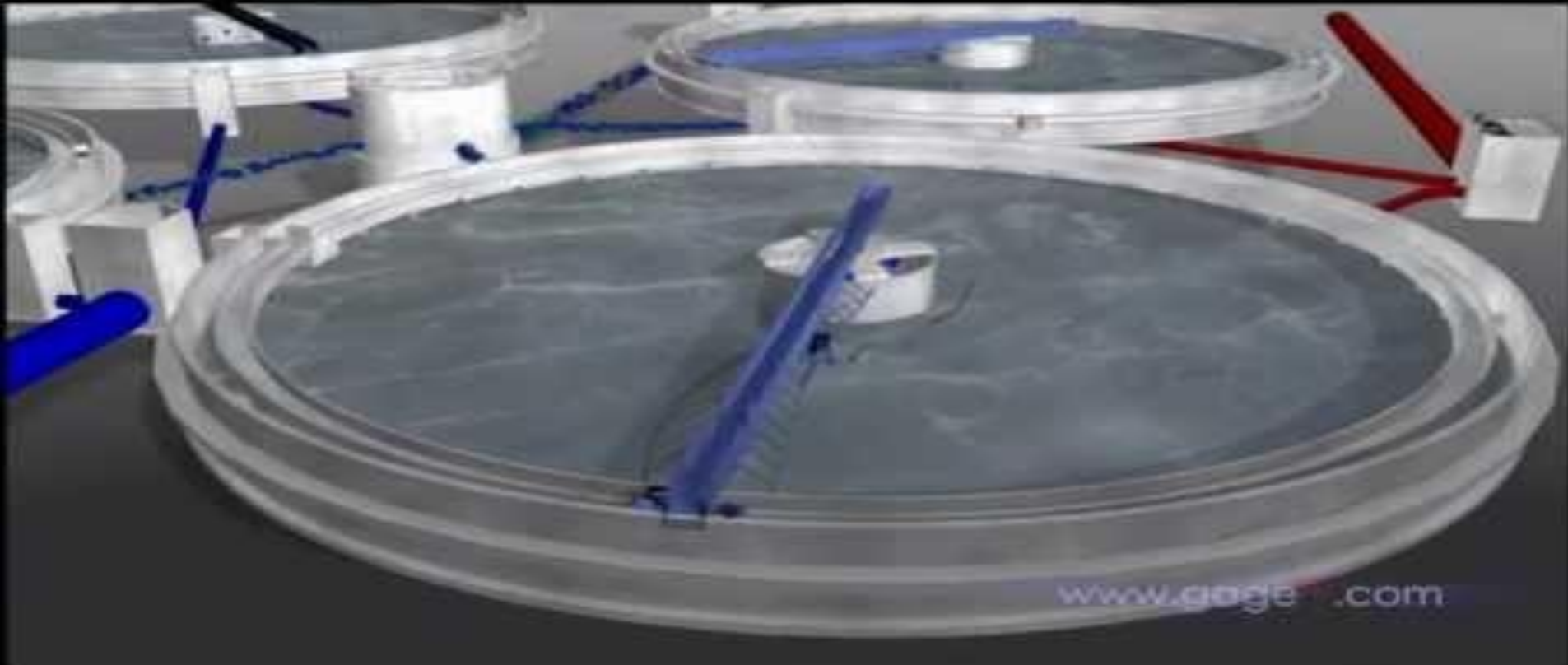
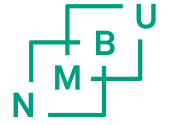
- Cost of water shortages 1976-2006 **€100 billion €**

Water scarcity under 2 degree global temperature increase

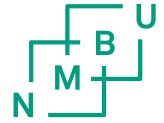


Source JRC, 2016

# Virtual Tour



# Reading & Sources



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IMPROVING THE STATE  
OF THE WORLD

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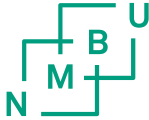
## **Towards the Circular Economy: Accelerating the scale-up across global supply chains**

Prepared in collaboration with the Ellen MacArthur Foundation and McKinsey & Company

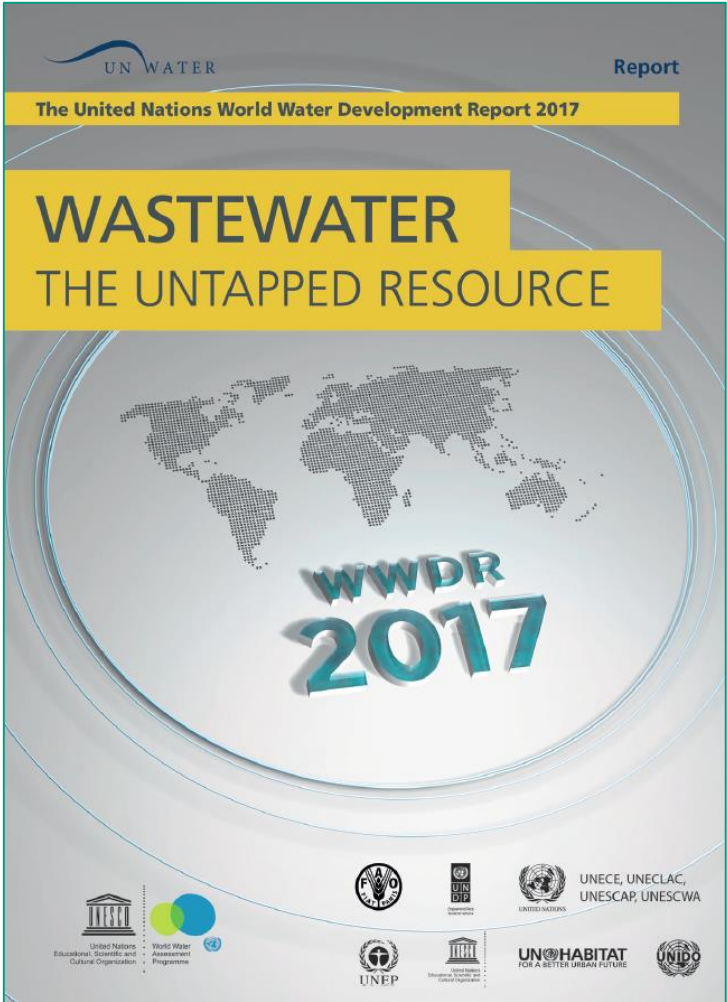
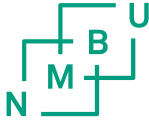
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January 2014

# Reading & Sources

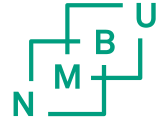


# Reading & Sources





# Reading & Sources



- Circular Economy Project

<https://www.weforum.org/projects/circular-economy>

WORLD ECONOMIC FORUM

Agenda Initiatives Reports Events About

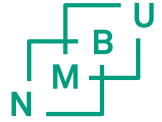
## Platform for Accelerating the Circular Economy



This project is part of the World Economic Forum's **Shaping the Future of Environment and Natural Resource Security** System Initiative



# Reading & Sources



- Simple reading

<https://www.mckinsey.com/business-functions/sustainability-and-resource-productivity/our-insights/rethinking-the-water-cycle>

<https://www.theguardian.com/sustainable-business/2015/mar/05/water-circular-economy-revolution>

<http://water.jhu.edu/magazine/the-circular-economy-and-the-water-energy-nexus/>

<http://circulatenews.org/2017/01/applying-the-circular-economy-lens-to-water/>